## RIDERSHIP GROWTH

<table>
<thead>
<tr>
<th></th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Diamond</th>
</tr>
</thead>
<tbody>
<tr>
<td>RIDERSHIP</td>
<td>0.8%</td>
<td></td>
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</tr>
<tr>
<td>CRASH RATE</td>
<td>503</td>
<td></td>
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<tr>
<td>FATALITY RATE</td>
<td>1.8</td>
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<tr>
<td>PUBLIC RATING</td>
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</tbody>
</table>

### KEY STEPS TO SILVER

- Increase percentage of arterial streets with dedicated bike facilities like bike lanes and protected bike lanes
- Expand efforts to evaluate bicycle crash statistics and produce a specific plan to reduce the number of crashes in the community
- Implement bicycling education in all schools in the city

### ENGINEERING

- Bicycling network and connectivity

### EDUCATION

- Motorist awareness and bicycling skills

### ENCOURAGEMENT

- Mainstreaming bicycle culture

### ENFORCEMENT

- Promoting safety and protecting bicyclists' rights

### EVALUATION

- Setting targets and having a plan

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