WE WANT TO MAKE MEMPHIS A BICYCLE FRIENDLY COMMUNITY

Percentage of Residents Biking to Work
U.S. Census Bureau ACS

2012
CURRENT RIDERSHIP

<table>
<thead>
<tr>
<th>Percentage of Residents</th>
<th>Memphis</th>
<th>US City Avg</th>
<th>Bronze BFC Avg</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>.20%</td>
<td>.55%</td>
<td>1.2%</td>
</tr>
</tbody>
</table>

2000-2012
RIDERSHIP GROWTH

<table>
<thead>
<tr>
<th>Percentage Growth</th>
<th>National</th>
<th>Average BFC</th>
<th>Memphis</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000-2012</td>
<td>61%</td>
<td>85%</td>
<td>103%</td>
</tr>
</tbody>
</table>

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

Every community excels in different areas, but the important thing is continued progress on these key fronts.

FEEDBACK

Expand the bike network and increase network connectivity through the use of bike facilities like bike lanes, buffered bike lanes and protected bike lanes especially on major roads

Implement bold plan to create more cycle tracks/protected bike lanes

Budget for more far-reaching marketing and awareness campaigns

SUPPORTED BY TREK
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ANSWER 5 SHORT QUESTIONS TO IMPROVE BIKING & PETITION FOR MEMPHIS TO BECOME A BICYCLE FRIENDLY COMMUNITY!
» WWW.BIKELEAGUE.ORG/COMMUNITY-SURVEY

GET INVOLVED!