In 2013, the League of American Bicyclists charted a successful rebuilding year, following significant organizational shifts and policy setbacks in 2012.

At our signature annual event, the National Bike Summit, the League revealed a new look and logo to celebrate our past while looking forward to a bright future for the bicycle and the League. We released the results of a ground-breaking study into the effectiveness of our advocacy work that dramatically shifted the organization’s approach and messaging around key policy issues — once again, reflective of a bright future for bicycling as a practical part of the solution to many challenges facing our nation, communities and individuals.

Our education and advocacy work flourished through spring and summer with the launch of the National Bike Challenge, a new series of Smart Cycling education videos, and the renewal of Trek’s gamechanging support for the Bicycle Friendly Community program.

As we entered the fall of 2013, the foundations of our rebuilding work were grounded in an inspiring new mission, vision and belief statement, compelling us to think of the bicycle as a remarkable tool to facilitate change in a variety of key policy and social arenas, rather than a bicycling simply being an end in itself.

Transforming the League, and by extension the broader bicycling movement, by addressing issues of equity, diversity and inclusion emerged as a critical and timely opportunity for growth and leadership. We were fortunate to receive a significant grant from the Robert Wood Johnson Foundation to facilitate our work in this area, and enthusiastically began work on an Equity Initiative that will prepare the League and our affiliates for a bright future for bicycling, for everyone.

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### Consolidated Statement of Activities

**For the Year Ending December 31, 2013**

<table>
<thead>
<tr>
<th>Revenue and Support</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2013 Total</th>
<th>2012 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Dues</td>
<td>$616,016</td>
<td>$616,016</td>
<td>$674,345</td>
<td></td>
</tr>
<tr>
<td>Program and Rallies</td>
<td>$417,512</td>
<td>$417,512</td>
<td>$430,000</td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$286,300</td>
<td>$286,300</td>
<td>$430,000</td>
<td>$667,025</td>
</tr>
<tr>
<td>Grants</td>
<td>$253,229</td>
<td>$1,006,714</td>
<td>$2,159,943</td>
<td>$827,304</td>
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<tr>
<td>Publications</td>
<td>$19,540</td>
<td>$19,540</td>
<td>$37,511</td>
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</tr>
<tr>
<td>Donated Services</td>
<td>$0</td>
<td>$0</td>
<td>$15,046</td>
<td></td>
</tr>
<tr>
<td>Interest and Dividends</td>
<td>$11,157</td>
<td>$11,157</td>
<td>$12,624</td>
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</tr>
<tr>
<td>Other</td>
<td>$0</td>
<td>$0</td>
<td>$1,000</td>
<td></td>
</tr>
<tr>
<td>Unrealized Gain On Investment</td>
<td>$38,210</td>
<td>$38,210</td>
<td>$35,254</td>
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</tr>
<tr>
<td>Realized Gains On Investment</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td></td>
</tr>
</tbody>
</table>

**Net Assets Released from Restriction**

- Satisfied of Program Restrictions: $794,280 ($794,280)

**Total Revenue and Support**

- $2,436,244

**Expenses**

**Program Services**

- Advocacy: $1,574,973 ($1,574,973)
- Membership Activities: $359,997 ($359,997)
- Promotion: $428,858 ($428,858)
- Education: $275,676 ($275,676)

**Total Program Services**

- $2,639,504

**Supporting Services**

- Management and General: $58,176 ($58,176)
- Fundraising: $118,593 ($118,593)

**Total Supporting Services**

- $176,769

**Total Expense**

- $2,816,273

**Change in Net Assets**

- ($380,029) ($212,434)

**Net Assets, Beginning Of Year**

- $896,504 ($288,500)

**Net Assets, End of Year**

- $516,475 ($500,934)

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*Andy Clarke, President, League of American Bicyclists*