Bicycling Means Business: Helping Developers Meet the Triple Bottom Line

2013 National Bike Summit, 3.5.2013
Wendy Duren - Arlington Transportation Partners - Program Director

@CommuteArlVA
@WeezieKD
ARLINGTON COUNTY
VIRGINIA

Legend
Metro Stations
Blue Line Station
Orange Line Station
Orange/Blue Line Station
Yellow/Blue Line Station
Main Roads
Arlington County
Metro Station Areas
Potomac River

- Urban County Next to DC
- 212,800 Residents
- 229,100 Employees
- TOD - Urban Villages
Daily SOV Mode Shift of ACCS Programs

- TRANSIT: 62%
- POOL: 13%
- OTHER: 9%
- WALK: 9%
- TELE WORK: 4%
- BIKE: 3%

44,631 FEWER TRIPS
Commitment to Biking in Arlington County
How ATP Promotes Biking

- Employer: 703 – 140,376
- Residential: 327 – 68,257
- Hotel/Visitor: 43 – 10,759
- Developer: 101
Site Plan Bike Requirements in Arlington County

- Storage
- Bike Info
- Lockers
- Showers
“Friendly” Access to Bike Storage

Bike Room
Showers & Locker Room

Interior Double Decker Racks
ATP is the Development Partner

• If You Build It...
• Developer ROI
• Create Long Term Relationships
• Benefits for Everyone

Thank you!
Wendy.Duren@transpartners.com