



MARQUETTE, MI

TOTAL POPULATION
21,532

POPULATION DENSITY
1874.0

TOTAL AREA (sq. miles)
11.5

OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Marquette
Arterial Streets with Bike Lanes	65%	16%
Total Bicycle Network Mileage to Total Road Network Mileage	43%	27%
Public Education Outreach	VERY GOOD	GOOD
% of Schools Offering Bicycling Education	50%	32%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	YES	YES
Bicycle-Friendly Laws & Ordinances	VERY GOOD	YES
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	PER 32K	PER 22K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2 /10

KEY OUTCOMES

	Average Gold	Marquette
RIDERSHIP <i>Percentage of daily bicyclists</i>	5.5%	2.20%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	100	232
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	0.6	4.2
PUBLIC RATING	GOLD	SILVER



KEY STEPS TO GOLD



- » Appoint a staff member Bicycle & Pedestrian Coordinator.
- » Ensure that there is dedicated funding for the implementation of all types of bicycle infrastructure recommended by the bicycle master plan.
- » Continue to expand the bike network and to increase network connectivity through the use of different types of bike lanes and cycle tracks, particularly downtown and near major centers of employment (e.g. 3rd Street, 4th Street, 7th Street and Lincoln Avenue).
- » Increase the amount of high quality bicycle parking at popular destinations throughout the community.
- » Work with the university to offer bicycling skills training opportunities for adults regularly instead of on demand. There

are options from short videos and 1-2 hour courses to more in-depth training incorporating in-classroom and on-bike instruction. Other education materials, such as the League Quick Guide, offer the opportunity to share bike education in an easily accessible format.

- » Expand efforts to evaluate bicycle crash statistics and produce a specific plan to reduce the number of crashes in the community. Available tools include Intersection Magic and the Pedestrian and Bicyclist Crash Analysis Tool.