



PORTAGE, MI

TOTAL POPULATION

46,292

POPULATION DENSITY

1,436.5

TOTAL AREA (sq. miles)

32.4

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Portage
Arterial Streets with Bike Lanes	45%	49%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	25%
Public Education Outreach	GOOD	GOOD
% of Schools Offering Bicycling Education	43%	95%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	SOME	SOME
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	3272

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2/10

KEY OUTCOMES

	Average Silver	Portage
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.17%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	1,372.4
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	0.0



KEY STEPS TO SILVER



- » Increase the amount of high quality bicycle parking throughout the community, especially at multi-family housing, retail, restaurants and event venues.
- » Continue to expand the on and off street bike network, especially along arterials, and to increase network connectivity. On roads with posted speed limits of more than 35 mph, it is recommended to provide protected bicycle infrastructure.
- » Continue to expand your public education campaign promoting the share the road message.
- » Offer regular bicycling skills training opportunities for adults.
- » Expand encouragement efforts during Bike Month, eg celebrate Bike To Work Day by hosting several commuter stations.

- » Promote cycling throughout the year by offering or supporting more family-oriented community or social rides, and bicycle-themed festivals, parades or shows.
- » Encourage local businesses, agencies, and organizations to promote cycling to their employees and customers, and to seek recognition through the national Bicycle Friendly Business program. For example, local businesses could provide discounts for customers arriving by bicycle.
- » Regularly conduct research on bicycle usage to more efficiently distribute resources according to demand.