



2012 Annual Report

For the League of American Bicyclists, 2012 was a good year for our finances and programs.

The organization made a surplus of \$321,000 on the year and saw the scope and effectiveness of our programs grow. Our 2012 audit showed an increase in revenues of \$300,000 and an increase in expenses of \$200,000 over the prior year, with total revenues slightly in excess of \$2.7 million.

Much of the growth was due to an increase in member dues and contributions, including a significant gift from Gail and Jim Spann. Less than 10% (\$220,000) of functional expenses went to support services (general and administrative funds and fundraising costs), meaning that close to 90% of the League's expenses go directly to our program activities.

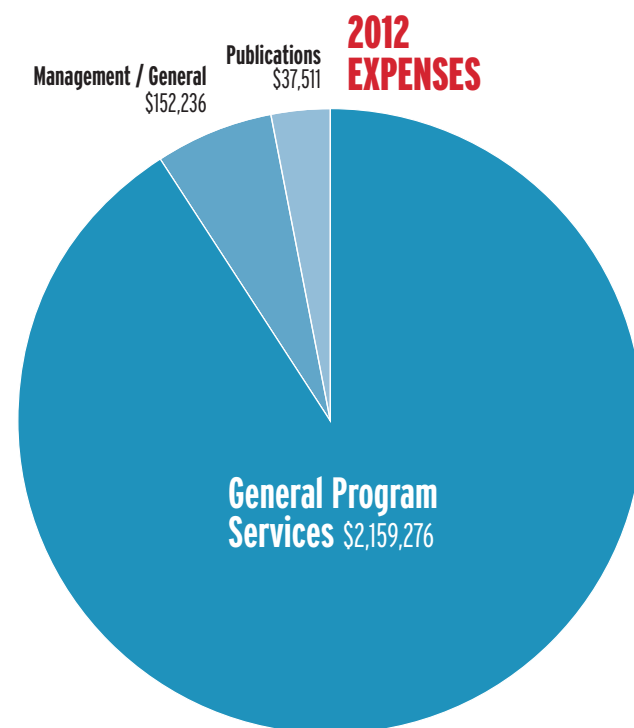
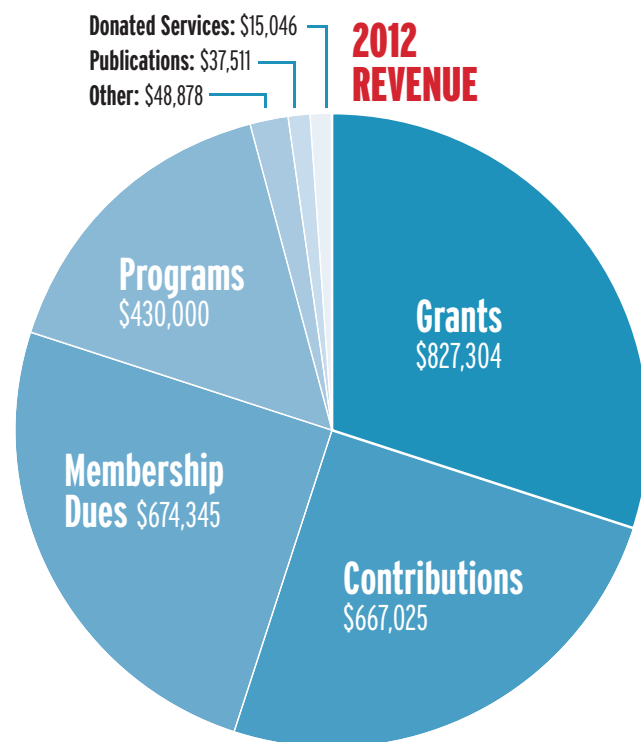
These numbers point to the continued importance of our members to our finances AND to our program work. While overall membership numbers remained level, we saw a dramatic rise in the responsiveness of those members to action alerts, appeals for support, and engagement in our core programs such as education. We had a record attendance at the 2012 National Bike Summit

and unprecedented numbers of members and supporters contacting their members of Congress. In 2012, we also launched the first National Bike Challenge with Kimberley-Clark, and hosted the first National Women's Bicycling Forum — both which took off in 2013.

On behalf of the staff and board of the League, we want to thank all those members, supporters, program participants, and leaders of our affiliated clubs and advocacy groups for the extraordinary amount of time, energy and passion that you contribute to the League and our work.

Andy Clarke

President, League of American Bicyclists



CONSOLIDATED STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED DECEMBER 31, 2012

	UNRESTRICTED	TEMPORARILY RESTRICTED	2012 TOTAL	2011 TOTAL
REVENUE AND SUPPORT				
MEMBERSHIP DUES	\$674,345		\$674,345	\$595,862
PROGRAM AND RALLIES	\$430,000		\$430,000	\$373,341
CONTRIBUTIONS	\$667,025		\$667,025	\$496,947
GRANTS	\$101,614	\$725,690	\$827,304	\$831,170
PUBLICATION	\$37,511		\$37,511	\$64,224
DONATED SERVICES	\$15,046		\$15,046	\$33,919
INTEREST AND DIVIDENDS	\$12,624		\$12,624	\$12,543
OTHER	\$1,000		\$1,000	\$5,250
UNREALIZED GAIN ON INVESTMENT	\$35,254		\$35,254	(\$3,526)
REALIZED GAINS ON INVESTMENT	\$0		\$0	\$0
NET ASSETS RELEASED FROM RESTRICTION				
SATISFACTION OF PROGRAM RESTRICTIONS	\$830,271	(\$830,271)		
TOTAL REVENUE AND SUPPORT	\$2,804,690	(\$104,581)	\$2,700,109	\$2,409,730
EXPENSES				
PROGRAM SERVICES:				
ADVOCACY	\$1,314,139		\$1,314,139	\$1,107,252
MEMBERSHIP ACTIVITIES	\$278,177		\$278,177	\$336,788
PROMOTION	\$261,085		\$261,085	\$230,895
EDUCATION	\$305,875		\$305,875	\$324,103
TOTAL PROGRAM SERVICES	\$2,159,276	\$0	\$2,159,276	\$1,999,038
SUPPORTING SERVICES:				
MANAGEMENT AND GENERAL	\$152,236		\$152,236	\$132,952
FUNDRAISING	\$67,488		\$67,488	\$44,998
TOTAL SUPPORTING SERVICES	\$219,724	\$0	\$219,724	\$177,950
TOTAL EXPENSE	\$2,379,000	\$0	\$2,379,000	\$2,176,988
CHANGE IN NET ASSETS	\$425,690	(\$104,581)	\$321,109	\$232,742
NET ASSETS, BEGINNING OF YEAR	\$470,814	\$393,081	\$863,895	\$631,153
NET ASSETS, END OF YEAR	\$896,504	\$288,500	\$1,185,004	\$863,895