



Institutional Change: *Is Riding a Part of Your Work Day?*

How to Stay Safe
&
Avoid Liability Issues



The Role of LCIs

Bert Hill

Bicycle Commuter Services



What are Institutions?

- Government Entities
 - Localities, Schools, Use Districts
- Non-Government Organizations
 - Memberships, Foundations, Academic
- Private Companies
 - Transportation, Service, Manufacturing
- Clubs & Other



Considerations

- Who Best Delivers your Message?
- Who has the Funding?
- Who has the Most Need for Safety?
- Who Understands the Need?
- Characteristics of Company
- Profiles of collisions & Problems.
- Language – English only or multiple
- Entertainment – Dead serious, conversational, or humorous.
- Geography



Need to Know – Traffic Skills (9-10 Hours)

- Bike Handling Skills
- Wear a Helmet
- ABC Quick Check
- Part of Traffic (Right, Traffic Devices)
- Predictability, Visibility (Alert, Assertive, Courteous)
- Scan for Traffic
- Bike Nomenclature, fit, comfort, safety
- Food, water, dress
- Anticipation – Prevention & Emergency Skills



Need to Know – Institutional *(1-2 Hours)*

- Bike Handling Skills
- Wear a Helmet
- ABC Quick Check
- Part of Traffic (Right, Traffic Devices)
- Predictability, Visibility (Alert, Assertive, Courteous)
- Scan for Traffic
- Bike Nomenclature, fit, comfort, safety
- Food, water, dress
- Anticipation – Prevention & Emergency Skills



Need to Know – Institutional (1-2 Hours)

Classroom

- Bike Handling
- Part of Traffic (Right, Traffic Devices)
- Predictability, (Assertive, Courteous)
- Scan for Traffic
- Anticipation – Prevention & Emergency Skills

- Optional Practice
 - Scanning
 - Emergency Skills

Consulting

- Spec. Equipment
 - Helmets
 - Bikes for safety
 - Mirrors
 - Gloves, ankle straps, etc
 - Security
- Train Employees
 - Bike Fit, Mounting
 - Helmet Fitting
 - ABC Quick Check
- Establish Work Rules
 - Visibility
 - Headphones, eyeglasses
 - Dress



First Aid



Fishing

- Who Goes to Whom?
- Who Knows the Problem?



Liability and Risk



What Do We LCIs Need?

- General Liability Insurance
- Reputation
- Transferable Safety and Injury Statistics
- Experience and Expertise
 - Growing a Reputation
 - Word of Mouth
 - Working Outside Your Group
 - Sharing the Wealth & Using Experts
 - Knowing Your Limitations



Questions?

