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Communities Making the Bicycle Friendly Businesses Connection

The League of American Bicyclists Announces New Bicycle Friendly Businesses

Washington, DC – September 23, 2010 – The League of American Bicyclists is announcing 63 new Bicycle Friendly Businesses (BFB) and eight renewing BFBs today, September 23 at Interbike in Las Vegas during the International Mountain Biking Association (IMBA) Industry Breakfast in the Sands Expo Rooms 106-107. This round of awards was especially noteworthy because of the number of awardees and because “we’re seeing a growing relationship between Bicycle Friendly Communities and BFBs,” said Andy Clarke, president of the League. “Typically what is good for businesses is good for communities, in terms of bicycling.” We are proud to award three local governments the BFB designation – Bloomington City Hall, Ind.; Arlington County Government, Va.; and the City of Fayetteville, Ark.

There was a 45 percent increase in applications this cycle from the last BFB cycle. “Businesses across the country, from hospitals to telecommunications firms, are using the BFB program to measure their bicycle friendliness and to get the tools they need to better promote bicycling,” said Bill Nesper, Director of the Bicycle Friendly America program. “The BFB program has inspired companies to use bicycling as a simple way to improve worker health and satisfaction while promoting sustainability and social responsibility.” Currently, there are 196 awardees in 31 states that span a wide range of industries.

This is the fifth BFB announcement since the program's inception in 2008 when the League announced the first 13 designees. BFB recipients promote bicycling into their business culture and give employees and customers the opportunity to be active stewards of their personal and environmental health through bicycling.

“BFBs are innovative businesses that demonstrate their commitment to encouraging healthy lifestyles, creating more affordable transportation, and leading the way in sustainable business practices and environmental stewardship,” said Andy Clarke, League President.

The Bicycle Friendly Community, Bicycle Friendly State, Bicycle Friendly Business and Bicycle Friendly University programs are generously supported by program partners Bikes Belong and Trek Bicycle’s One World, Two Wheels Campaign. Special thanks to New Belgium Brewing Co. for a grant to develop the BFU program application. To learn more about building a Bicycle Friendly America, visit www.bikeleague.org.

2010 Fall Bicycle Friendly Business Winners

63 businesses are awarded the BFB designation for the first time:

Platinum Level

- TTR Bikes

Gold Level

- Bicycle Technologies International
- MIT Lincoln Lab
- Washington Area Bicyclist Association

Silver Level

- 360 Architecture
- Arlington County Government
- Big Shark Bicycle Company
- Bike City Recyclery Inc.
- Bike World
- BikeAthens
- Campbell Thomas & Co. Architects
- Charleston Civic Design Center
- City of Bloomington City Hall (Ind.)
- Crystal City Business Improvement District
- Corporate Executive Board
- Destination Sales and Marketing Group
- Ecologic Design - Green Guru Gear
- Family Bicycles, LLC
- Fort Wayne Outfitters and Bike Depot
- Garver
- Gearhead Outfitters
- Kimberly-Clark (Neenah, Wis. sites)
- KTU+A Planning + Landscape Architecture
- Olson, Bzdok & Howard, P.C.
- Peace Coffee
- Peckham & Wright Architects, Inc.
- Penn Cycle
- Phoenix Bikes
- Southcentral Foundation
- Sugar Cycles, Inc.
- University of Kentucky
- Wiebenson & Dorman Architects PC

Bronze Level

- Advanced Micro Devices
- Banner Health
- Birchwood Cafe
- Bloomington Cooperative Services
- Charlotte County Health Department
- Ciclismo Classico
- City of Fayetteville
- Colle+McVoy
- Economic Research Service/USDA
- Eli Lilly and Co.
- Finnegan Henderson Farabow Garrett & Dunner LLP
- Foth IE - Kansas City
- Friends Committee on National Legislation
- Great River Energy
- In-Situ Inc.
- Java Shack
- Loris and Associates
- National Interagency Fire Center (NIFC)
- Old Spokes Home
- OTB Bicycle Cafe
- Park Tool Co.
- Pearl Izumi
- Providence Alaska Medical Center
- RCI
- RCommunity Bikes
- REI College Park
- SAP Labs - La Crosse
- Spyeglass
- The Green Institute
- Urban Eats Cafe
- Walt's Bicycle, Fitness, and Wilderness Company

Eight businesses successfully renewed their designation.

Platinum

- Landry's Bicycles

Gold

- Clif Bar & Company

Silver

- Community Cycles
- EasyStreet Online Services
- RDG Planning & Design
- Urban Adventours
- Whatcom Council of Governments

Bronze

- Roanoke Valley Alleghany Regional Commission

Fall 2010 Honorable Mentions

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| • Boone County Lumber Co. | • Transportation Corporation | • Texas Instruments Inc. |
| • City of Mission, Kan. | • LandPlan Consultants, Inc. | • The Broadbent Company |
| • City of Shawnee, Kans. | • Mid-America Regional Council (MARC) | • Traffic Engineers, Inc. |
| • Cooper Cargill Chant, PA | • Myrexix, Inc. | • Trailnet |
| • Crim Fitness Foundation | • Poudre Valley Hospital | • Tribune Publishing Co/Columbia Daily Tribune |
| • Daniel Boone Regional Library | • PricewaterhouseCoopers | • UMB Financial Corporation |
| • FMC Technologies - Houston | • PricewaterhouseCoopers-Mclean | • Wake Forest University Baptist Medical Center |
| • Helmtops | • Sprint Nextel | • Whitcraft LLC |
| • IndyGo, Indianapolis Public | | |

The League of American Bicyclists promotes bicycling for fun, fitness and transportation, and works through advocacy and education for a bicycle-friendly America. The League represents the interests of America's 57 million bicyclists, including its 300,000 members and affiliates. For more information or to support the League, visit www.bikeleague.org.

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