

the CueSheet

THE NEWSLETTER FOR AFFILIATED ORGANIZATIONS OF THE LEAGUE OF AMERICAN BICYCLISTS

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Club Leadership Training

Coming soon to a region near you!

Has your bike club ever experienced hectic transition periods when changing officers? Are you searching for ways to attract new members?

The League is excited to announce a new seminar series starting this fall that will address these concerns. The series, *Club Leadership Training*, will focus on the needs of our all-important club presidents, VPs, treasurers, membership coordinators, event coordinators, and so on. Club leaders can expect to learn how to run their organization more smoothly and effectively, while engaging with bike clubs in the surrounding area. Our pilot seminar will be hosted by the Boca Raton Bicycle Club on Nov. 6-8, 2009 in Boca Raton, Fla.

Topics of discussion will include club leader transitions and succession plans, reaching new members, budgeting, organizing rides, and local issues and concerns. While the League will prepare and plan the bulk of the seminar, we are looking forward to working with clubs in the area to see what topics need to be addressed locally and regionally.

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The *Club Leadership Training* in Boca Raton will kick off with a reception on Friday night, followed by six breakout sessions on Saturday, and close with a local bike ride on Sunday morning. We encourage all club leaders in the Southeast to attend! More details will be posted on the League website shortly.

If Florida is a bit too far for you, stay tuned. The series will continue in various locations around the U.S. throughout the course of the year. If you're interested in attending, or for more information, email Lisa Reitz at lisa@bikeleague.org. 🚲



Although there were heavy winds, the winding green hills along the high bluffs of the river made it a fantastic ride.

League Education Director Preston Tyree, Bicycle Friendly Community specialist Alison Dewey, and League President Andy Clarke get ready to ride at the Weekend on Wheels League National Rally.

National Rally of Bicyclists

A Huge Success

The League's Annual Rally, Weekend on Wheels 2009, attracted over 250 participants to ride the bluffs and valleys of southeastern Minnesota in early August. The three-day event took place in Winona, Minn. and featured a Traffic Skills 101 course, a banquet on Saturday night, and rides of various lengths, including a hilly century.

Four League staff made the trip from Washington, D.C. to join in on the fun, as well as League board member Harry Brull. The League's Education Director, Preston Tyree, completed a 25-mile ride, while others did a 62-mile and 100-mile ride.

"For the 25-miler, we climbed for the first eight miles," Tyree says. "We got all that back in about three-quarters of a mile – which made for an incredibly fast and fun

descent." Although there were heavy winds, the winding green hills along the high bluffs of the river made it a fantastic ride. "I'm from Austin, so seeing such an incredible display of green was just gorgeous," Tyree says.

The Rally was sponsored by the Twin Cities Bicycle Club, in partnership with the Bicycle Alliance of Minnesota and the League of American Bicyclists.

The League is already looking forward to next year's rally in Albuquerque, NM on June 4-6, 2010. The event will be hosted by the New Mexico Touring Society. Don't miss this opportunity to try some new rides and explore the Southwest. To mark your calendars early or for more information, go to www.nmts.org. 🚲



The League Welcomes New Membership Director

A growing membership is what keeps the League operating, so it is with great excitement that we welcome Michelle Moody, Director of Membership, to the League staff. Michelle joined the League in July 2009.

A native of Washington, D.C., Michelle comes to the League with 17 years of nonprofit and association management experience. Most of her work has been with nonprofit medical societies, where she has specialized in recruitment, retention, and member engagement.

Michelle is looking forward to working directly with League affiliated clubs. "I want to help clubs increase their members, as well as recruit new clubs around the country to become affiliates of the League," she says. "I'm also looking forward to riding my bike more!"

Michelle has fond memories of biking as a child, so she can't wait to buy a new bike and get started. While she narrows down her options and learns the tricks of the trade from her League colleagues, Michelle remembers how it felt to ride her bike as a kid. "Every evening after I had my bath, I would get on my bike and go for a ride," she says. "I loved the way the cool breeze felt on my skin and watching the sun set."

We hope her new bike adventures are just as sweet! If you'd like to contact Michelle, you can do so at Michelle@bikeleague.org. 🚲

100%

Shoot for 100%

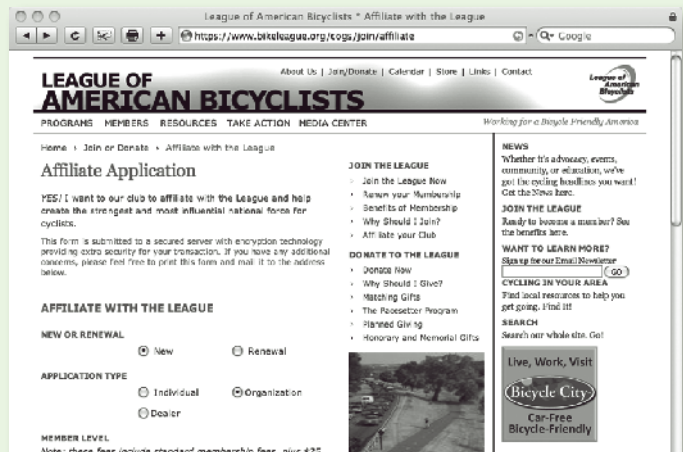
Affiliate Your Club with the League

What could be sweeter than being a member of two bike clubs for the price of one? With the League's 100% club membership option, now it's possible.

The League helps local and regional bike clubs increase their membership by offering individual League memberships for only \$15 annually if the whole club signs up. For almost half the regular price of membership, clubs can provide their members with 11 issues of *Bicycling* magazine, 4 issues of *American Bicyclist*, various bike shop discounts, and the knowledge that they are supporting the League's efforts to promote and protect the rights of cyclists.

The Boca Raton Bicycle Club in Boca Raton, Fla. has been a 100% club since 2003. Vice President Bob Sabin says, "Most people really like being in two clubs at once for such a low price." There's one standout benefit, though. "Most people seem to really enjoy the *Bicycling* magazine subscription – it's one of the biggest selling points for our members."

We hope you'll join with us 100% today! For more information on how to affiliate this way with the League, contact Lisa Reitz at lisa@bikeleague.org or visit our website at www.bikeleague.org. 🚲





Paul Adkins, from Bike Friday, Preston Tyree, League Education Director, and Amanda Eichstaedt, League Board Chair, finish up the El Tour de Tucson in November 2007.

registrations came from out of the Tucson area.” The tone is positive for this year as well. Early numbers for the Tour show that they will most likely have a showing similar to last year, with a large proportion of riders coming from outside Tucson and Arizona.

Although some ride directors are seeking increased sponsorship this year to offset rising costs, it’s clear that internal processes and planning operations are as strong as ever. No matter what the economic climate, dedicated volunteers and bicycle enthusiasts have spoken: The fall century is here to stay.

Check out these Fall Centuries:

Amtrak Century

Orange County Wheelmen, Sept. 12

Old Kentucky Home Tour

Louisville Bicycle Club, Sept. 12-13

The Flattest Century in the East

Narragansett Wheelmen, Sept. 13

Tri-State Seacoast Century

Granite State Wheelmen, Sept. 26-27

Lighthouse Century

San Luis Obispo Bicycle Club, Sept. 26

Seagull Century

Salisbury University, Md. Oct. 1

El Tour de Tucson

Perimeter Bicycling Association of America, Nov. 21

Fall Century Rides

As summertime fades to fall, the air is ripe with anticipation: which autumn ride to do? Whether people signed up for a century because they needed a goal to work towards, or were simply looking for a something fun to do in the (hopefully) cooler months of September, October, and November, one thing is certain: There are some fantastic 100-milers to tackle this year. We wanted to catch up with a few of the most popular rides around the U.S. to see how event day is shaping up.

In light of the economic troubles this year, we were curious to see if ride directors have had to accommodate

or adjust in any way for their events. However, we were pleasantly surprised to find that for all the great centuries listed here, most of the rides’ registration counts are right on schedule and planning is going smoothly. Many events are at capacity already, and others are nearing the max.

The thrill of crossing the 100-mile mark is still appealing to many out-of-state riders as well, even with the cost of travel and lodging. Barbara Franklin, the registration director for the El Tour de Tucson, says, “Last year we were concerned about out-of-towners because of the economy, but 56% of

Enter the People Powered Movement Photo Contest

Win a Bike Trip to Tuscany!

Support grassroots advocacy by submitting your best biking and walking photos to the Alliance for Biking & Walking’s People Powered Movement Photo Contest (September 1st – December 11th) and enter to win an all-expense-paid 10-day bike tour of Tuscany (airfare, meals and bicycle included) and

a year’s supply of Clif Bars. Two runners-up will win new commuter bikes. First, second, and third place winners in each of the seven categories will also receive prizes and bike gear. The winning photos will also be published in the 2010 March/April issue of Momentum Magazine. For contest details and to enter visit www.PeoplePoweredMovement.org/PhotoContest.