

2006 ClubCensus

In order to provide our Club Members with the best services, support and programs possible, the League of American Bicyclists needs to understand the clubs themselves. Please fill out this form and return it to:

The League of American Bicyclists
1612 K Street NW Suite 800
Washington DC 20006

CLUB NAME: _____

1. _____ How many members do you currently have?
2. Approximately how many members did you have...
_____ 5 years ago?
_____ 10 years ago?
3. Where do you get most of your new members? (please rank)
_____ Newsletter
_____ Brochures (in bike shops or at public events)
_____ Word of mouth
_____ Website
_____ At large club events
_____ At regular club rides
_____ Other _____
4. _____ How many members are on the board of directors?
5. _____ How many major volunteers do you have beyond board members?
6. _____ What percentage of your membership volunteers in some capacity?
7. _____ Approximately how many rides do you offer each year?
8. _____ How many ride leaders does your club have?
9. Do you offer ride leader training? Yes No
10. Do you reward ride leaders with...
 Subsidized general skills training (e.g. Road I)?
 Merchandise?
 Discounts or complementary membership?
11. What is your largest ride each year?
Name _____
_____ # Riders
_____ Basic entry fee \$
Beneficiary _____
12. Is there a cap or limit on the number of riders? Yes No
13. If yes, is it because...
 Club doesn't want larger number
 Police/authorities have limited size
 Parking availability
14. _____ What year were you founded?
15. Are you incorporated? Yes No
16. Do you have tax exempt status?
 501 (c) (3)
 501 (c) (4)
 501 (c) (6)
 None
17. Does your club have a website? Yes No
18. If yes, does it have a members only section? Yes No
19. Does your club print and mail a newsletter? Yes No
20. Is the newsletter available online? Yes No
21. If yes, is it in the members only section? Yes No
22. Does the club have merchandise for sale? Yes No
 Hat/cap
 Shorts
 Socks
 Windbreaker/jacket
 Jersey
 Other _____
23. Do you have any paid staff?
 Full-time
 Part-time
 None
24. _____ What is your annual budget (approximately)?
25. What are your annual dues?
_____ Individual rate
_____ Family rate
_____ Two-year rate
26. What are your other income sources that are more than 5% of your budget? (please rank)
_____ One major ride/event
_____ Fees from several rides
_____ Social event fees
_____ Grants/Donations
_____ Sponsorship (e.g shop)
_____ Merchandise
_____ Advertising

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27. What are the clubs major expenses that are more than 5% of your budget? (please rank)

- _____ Insurance
- _____ Staff
- _____ Ride expenses
- _____ Newsletter
- _____ Social event costs (e.g. dinners, banquets)
- _____ Merchandise
- _____ Disbursements to charities
- _____ Other _____

28. Do you make contributions to:

- Local non-bicycling charities
- Local bicycle activities/programs
- Local/statewide non-bicycling advocacy group
- National non-bicycling charities
- National bicycle groups

29. Would you describe your club's involvement in local advocacy issues as...

- Active and ongoing
- Occasional, when a major issue comes up
- Rare or non-existent

30. If your club is involved in advocacy do you...

- Have a representative on a city/regional bicycle advisory committee (BAC)
- Have a Government Relations Committee
- Write letters promoting/defending bicycling to the editor
- Write letters to city officials
- Review government transportation plans and projects

31. Is your club involved in bicyclist education in your community?

- Sponsored cyclist skills training (e.g. Road I class)
- Hosted a League Cycling Instructor (LCI) Seminar
- Helped or encouraged a member(s) to become an LCI
- Hosted an educational or safety event such as a bike rodeo
- Given away helmets
- Speak at school assemblies or community events

32. Is your club involved in competitive cycling

- Sponsors/is a racing team
- Sponsors/is a mountain bike racing club
- Has strong tri-athlete participation and membership

33. Is your club affiliated with League of American Bicyclists?

- Yes No

34. _____ How many years has your club been affiliated?

35. Which other national groups are you affiliated with?

36. Do you use League insurance provided by American Specialty?

For General Club Liability Yes No

For Club Liability and rides Yes No

For rides only Yes No

37. Have you used some of other benefits of League affiliation

- Listed club rides on website
- Used our awards to recognize club volunteer of year
- Announced club event using League member list
- Received reduced membership for club officers

38. You receive a copy of *American Bicyclist* as part of your affiliation with the League. Do you...

- Read the magazine yourself
- Pass it on to others to read
- Pass it around at board/monthly meetings

39. Do you promote League activities or League membership to your membership? Yes No

40. If not, is that mainly because you...

- Don't know what the League does
- Don't want to support the League
- Never thought about it
- Assumed most club members were already League members
- Don't have any material to use (e.g. ads)
- Other _____

41. What other issues are facing your club?

- Declining membership
- Aging membership
- Not enough volunteers
- Ride routes diminishing because of urban growth/traffic
- Hostile public because of unruly rides/riders
- Hostile police because of unruly rides/riders
- Other (You may use another sheet of paper if necessary)

THANK YOU FOR YOUR PARTICIPATION!