



[peopleforbikes.org](http://peopleforbikes.org)

NATIONAL BIKE SUMMIT  
WASHINGTON, D.C.

MARCH 8, 2011



[peopleforbikes.org](http://peopleforbikes.org)

PLEDGES

200,000

150,000

100,000

50,000

0

# 200,000 pledges

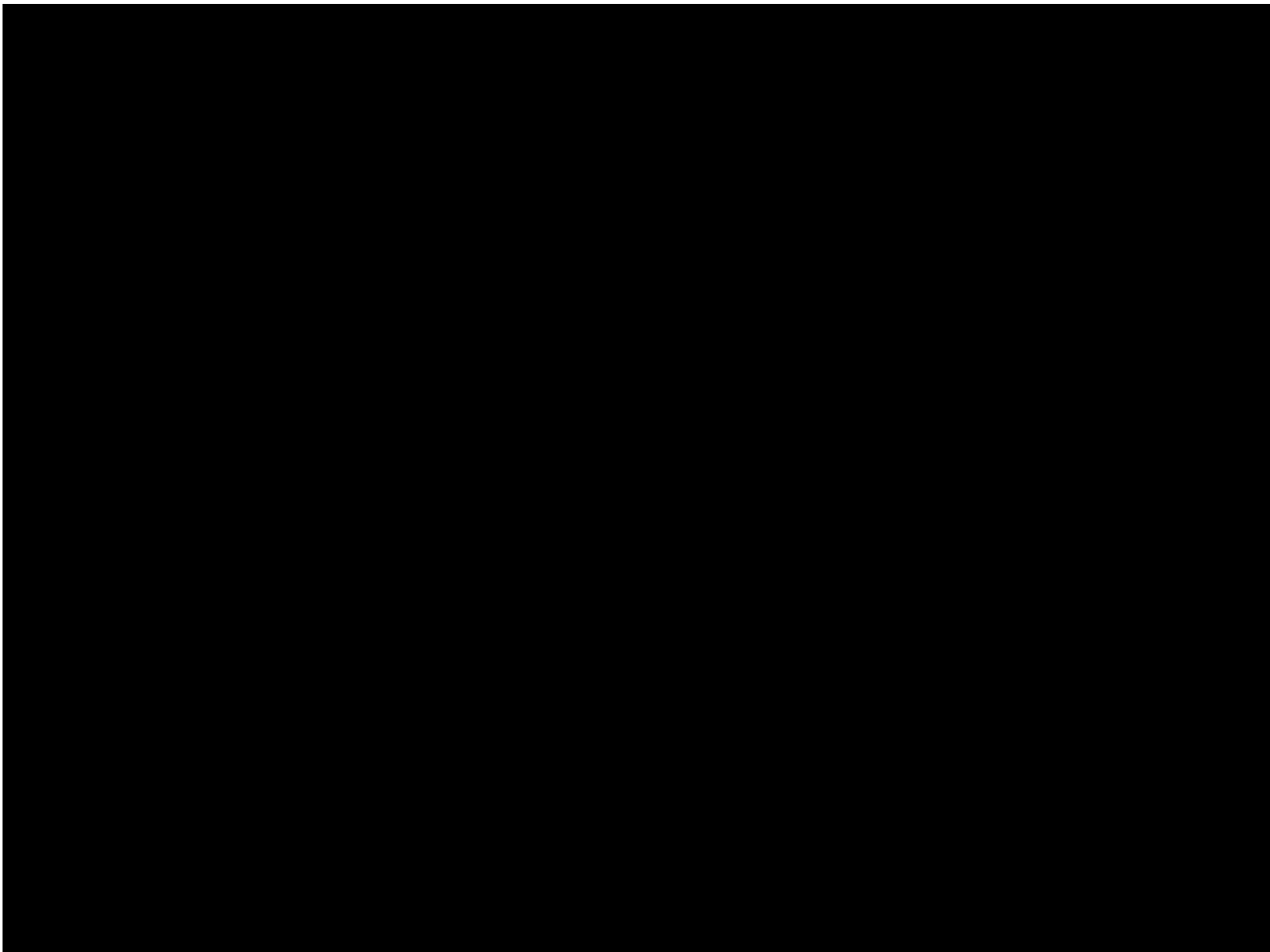
MARCH 2010

MARCH 2011



peopleforbikes.org







**12,000 in one day,  
20,000 in one week.**



WHAT DOES 2011 HOLD FOR PFB?

**SRAM**®

**HUMANA**®



freewheel!n   
Another HUMANA. Innovation

# EVENTS



# POP CAMPAIGN



# WE NEED YOUR HELP

- Sign the pledge right now: **Text "pledge" to 38681**
- Bring in reinforcements. Pick up supplies to collect pledges at our table, or email [info@peopleforbikes.org](mailto:info@peopleforbikes.org) and we'll send them to you.

  
peopleforbikes.org

**Sign the pledge.  
Make our world a better place to ride.**

I am for Bikes. I'm for long rides and short rides, too. For commuting to work, weekend rides, going riding to school or just a quick ride around the block. I believe that no matter how I ride, riding makes me happy and is great for my health, my community and the environment we all share. That is why I am pledging my name in support of a better future for bicycling, one that is safe and fun for everyone. By sending my voice with a million others, I believe that we can make our world a better place to ride.

My name \_\_\_\_\_

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peopleforbikes.org

Please mail completed forms to: Bike Safety, Attention: peopleforbikes.org  
PO Box 2358 Boulder, CO 80502 or fax to 303-442-2926



# HOW WILL THIS HELP?

- Shape federal transportation bill and other major funding and policy decisions with clout of movement and outreach from pledge signers
- The ultimate goal: make bicycling safer, more appealing, and more convenient and increase biking as a healthy, mainstream choice



**peopleforbikes.org**

**500,000**



THANKS FOR YOUR SUPPORT!



[peopleforbikes.org](http://peopleforbikes.org)