

# LEAGUE OF AMERICAN BICYCLISTS

## NATIONAL BIKE SUMMIT SPONSORSHIP SIGN UP

COMPANY NAME

CONTACT

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

### SELECT SPONSORSHIP LEVEL:

- TITANIUM (\$75,000)    CARBON (\$25,000)    ALUMINUM (\$10,000)  
 STEEL (\$5,000)    BAMBOO (\$2,500)

### PAYMENT:

CHECK (make checks payable to League of American Bicyclists)

MASTERCARD    VISA    AMERICAN EXPRESS

CARD NUMBER

EXP. DATE

SIGNATURE

BILL ME

### RETURN TO:

League of American Bicyclists  
1612 K Street, NW, Suite 800  
Washington, DC 20006  
Fax: 202-822-1334

Questions: Contact  
202-822-1333  
bikeleague@bikeleague.org

PRESENTED BY:



SPONSORED BY:



THANK YOU FOR SPONSORING  
THE NATIONAL BIKE SUMMIT.



# NATIONAL BIKE SUMMIT 2010

## SPONSORSHIP OPPORTUNITIES

MARCH 9 - 11, 2010

BUILDING ON **10 YEARS** OF PROGRESS

# BUILDING ON 10 YEARS OF PROGRESS

**B**icycling has come a long way in the last 10 years. Our movement has grown larger and more effective; the number of people riding is growing in almost every community in the nation. We need more people on bikes more often, and the reasons just keep on growing. Whether it's obesity, health care, climate change, air quality, energy independence, traffic congestion, economic development or quality of life issues – bicycling has got to be part of the solution. In 2010, Congress and our Federal agencies will be setting national targets and goals for 2020. They will be writing transportation, climate, health care, natural resources and other critical pieces of legislation that will shape our future. Bicycling must be prominently featured in these important pieces of legislation, documents, funding streams and programs.

Ten years ago, the first National Bike Summit brought just over 100 advocates and industry leaders to Washington, D.C. – this year we need to be closer to 1,000 participants to make a strong impact. Sponsor the Summit and speak up for bicycling; discover how your voice can truly be heard. Help the League celebrate 10 years of progress. Your support will propel us into a new decade of the bicycle.

- **Sponsors at this conference have the opportunity to speak directly with leaders of the bicycle movement, industry experts, and many of the influential retailers in the country.**
- **The exhibit hall is open the entire first day of the Summit, and space sells out yearly. Guarantee your opportunity to showcase your company in front of the leaders of the U.S. bicycle movement.**
- **For more information, contact the League at 202.822.1333 or [bikeleague@bikeleague.org](mailto:bikeleague@bikeleague.org).**

**HELP BUILD A BICYCLE FRIENDLY AMERICA**

## SPONSORSHIP LEVELS

### TITANIUM: \$75,000

The Titanium sponsor of the Summit receives recognition from the podium throughout the conference. This sponsor speaks at the reception, prior to any Members of Congress in attendance, and introduces the luncheon keynote speaker. The sponsorship includes:

- Keynote dinner sponsor
- Congressional reception sponsor
- One-page American Bicyclist ad
- One exhibit booth
- One full-page program ad
- Five registrations

### CARBON: \$25,000

Carbon sponsors are the named sponsors of the opening plenary and the Congressional breakfast. The sponsorship includes:

- Introduction at the Congressional breakfast
- Keynote luncheon sponsor
- One-half-page American Bicyclist ad
- One exhibit booth
- One-half-page program ad
- Four registrations

### ALUMINUM: \$10,000

Aluminum sponsors are the named sponsors of Wednesday's continental breakfast or the Capitol Hill Pedicab rides. The sponsorship includes:

- Opening Breakfast Plenary sponsorship and/or Capitol Hill Pedicabs (choose one)
- One-quarter-page American Bicyclist ad
- One exhibit booth
- One-quarter-page program ad
- Three registrations

### STEEL: \$5,000

Steel sponsors support the morning and afternoon coffee breaks. Sponsorship at this level includes:

- One exhibit booth
- One-quarter-page program ad
- Two registrations

### BAMBOO: \$2,500

Bamboo supporters of the National Bike Summit receive:

- One-sixth-page program ad
- One registration

## INCLUDED IN ALL SPONSORSHIP PACKAGES

- Logo and Web site listing in all Summit promotional material and program
- Logo on Congressional Directory
- Product placement in registration packet
- Special recognition from the podium
- Link to your Web site and presence on [www.bikeleague.org](http://www.bikeleague.org)
- Permission to use "National Bike Summit Sponsor" and League logo on ads and promotional materials