

Broadening the Movement



MAJOR TAYLOR BICYCLE CLUB
OF MINNESOTA

WHO IS MAJOR TAYLOR

Marshall Walter Taylor was born in Indianapolis, Indiana on November 21, 1878. He received his first bicycle from the wealthy white family that employed his father.

He earned the nickname of "Major" because of the soldier's uniform he wore while performing cycling stunts for a bike shop in Indianapolis. While working in the bicycle factory of a white cyclist, Taylor won his first amateur race at the age of 13. It wasn't long before he was competing in international races. He became the American sprint champion at age 18 in 1898. He went on to repeat that victory two more times

In 1899, he reached the top of the cycling world by winning the world title in the 1-mile sprint. With that, he became not only the first African-American world champion in cycling but also the first American born champion of African descent in any sport.

What made his accomplishments even more impressive was the fact that he was a Black man who overcame open racism and overt threats of violence by those who did not want to see him succeed because track cycling at that time was dominated by the Europeans and represented the highest level of human ingenuity and achievement.

He established several world records during his 16 years of competition. In the 168 races in which he competed, he finished first in 117 and finished second in 32.

"World's champion bicycle racer who came up the hard way without hatred in his heart; and honest, courageous and God-fearing, clean-living, gentlemanly athlete. A credit to his race Who always gave out his best. Gone but not forgotten".

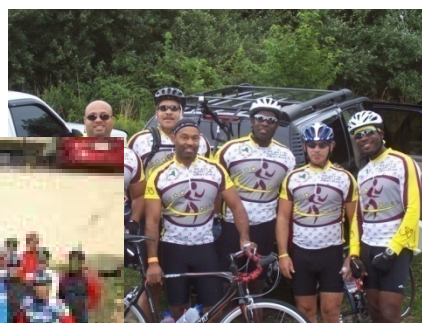
WHY WE RIDE



Local Clubs



National Organization



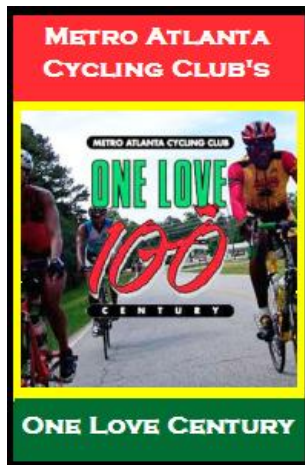
NEW CYCLIST

Cause Rides

HIV/AIDS
MS



New Causes



Sickle Cell Anemia
Men's Health
Children's Initiatives
Domestic Violence
Social/Economic Justice



ADVOCATES

Create On-Ramps to Advocacy

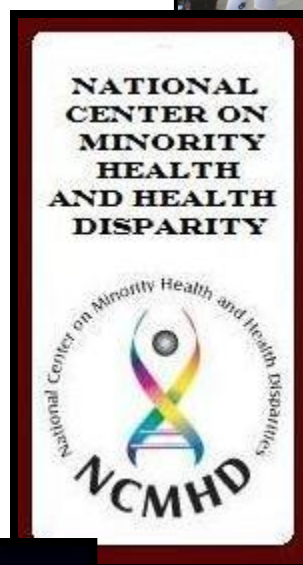
Racing

Health

Environmentalism

Community Advocacy

New Economics



Helping to provide equal access to healthy, high-quality, safe and affordable food for people in all communities

TAYLOR BICYCLING CLUB MN

TEN YEARS HELPING PEOPLE FIND THEIR WAY TO CYCLING

○ Commitment to Diversity

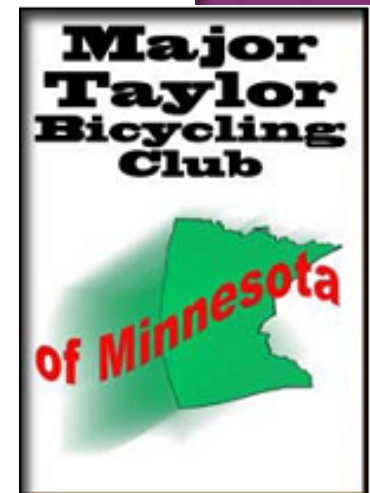
- Ethnic and Cultural - Asian Cycling Club
- Economic (Black MBA's and The Freedom Schools)
- Cyclists (commuters, off-road, roadies, fixies, track, low riders, ramp, triathletes)
- Community Outreach

Major Taylor Bicycling Club

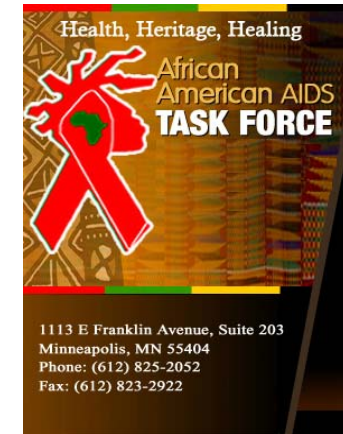


of Minnesota


- SOPE “Supporting Other Peoples Efforts”
- Collaboration
- 12 month cycle of events
- Health and Lifestyle
- Annual Health Fair
- Blue Cross Blue Shield Grant



Values Driven Partnerships and Collaborations



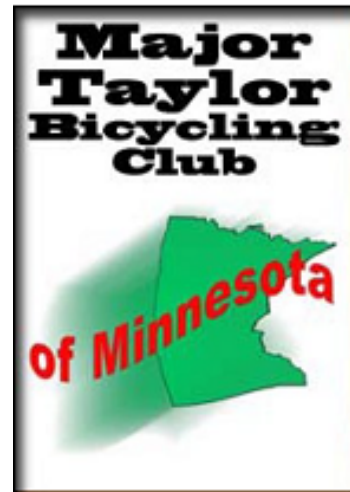
The Major Taylor



Rondo Days Family Fun-Ride
Saturday July 19, 2008

Community Sponsors:

- AREI
- of Minnesota
- now BIKES & FITNESS
- ywca St. Paul



Children's Defense Fund
Freedom Schools®



all types of bikes
for all types of people

Worker Owned and Managed
Est. 2002

STORE HOURS:
Mon - Fri
10 - 9 PM
Sat 10 - 6
Sun 12 - 6



WHAT'S NEXT?

The Urban Bicycle Festival July 2010

www.urbanbikefestival.com

The NBC National Cycling Summit

July 15. 16. 17. 2010

Community Cycling Center Minneapolis

Spring 2011



MAJOR TAYLOR CYCLING CLUB OF MN

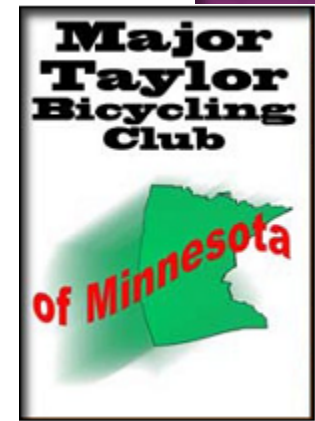
THE NATIONAL BROTHERHOOD OF CYCLISTS



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WE ARE CREATING CHILDREN THAT HAVE ALWAYS KNOWN
BIKES AS PART OF THEIR LIVES

