

## **Summit Draft Program**

### TUESDAY, MARCH 10, 2009

3:00 p.m.- 6 p.m.

Registration

Atrium Hall Foyer-Upstairs

4:15 p.m.-5:15 p.m.

First Timers Orientation

Oceanic A/B

6:00 p.m.- 8:30 p.m.

Welcome & Opening Keynote Dinner

Atrium Hall

Welcome:

Andy Clarke, President, League of American Bicyclists

Featured Speakers:

Ambassador Friis Arne Petersen - Denmark's Ambassador to the United States

Mr. Andreas Rohl, Director of the [City of Copenhagen's Bicycle Program](#) Office

James L. Oberstar Safe Routes Award Presentation

Congressman James L. Oberstar (D-MN)

### WEDNESDAY, MARCH 11, 2009

7 a.m. - 8 a.m.

Registration & Continental Breakfast

Amphitheater Foyer

8 a.m. - 9:15 a.m.

Opening General Session - New Congress, New Administration, New Transportation Bill

Amphitheater

Welcome:

Congressman Earl Blumenauer (D-OR)

Panelists:

Congressman Dan Lipinski (D-IL)

Congressman Guthrie (R-KY) - Invited

Senator Tom Carper (D-DE) - Invited

BREAKOUT SESSIONS: 9:00 a.m.- 10:45a.m.

### **The America Bikes agenda for transportation policy: changing outcomes.**

9:30 a.m.-10:45 a.m. Hemisphere A

For decades, transportation investment has existed in a virtual policy vacuum, ignoring issues as varied as public health, energy dependence, climate change, and having little measurable impact even on overall traffic safety. Come to this session to discover how the America Bikes Coalition platform will change the rules of transportation funding and policy and get more people riding.

**Moderator:**

Tim Blumenthal, Executive Director, Bikes Belong Coalition

**Panelists:**

Caron Whitaker, Campaign Director, America Bikes  
Jeff Miller, President/CEO, Thunderhead Alliance  
Jenn Dice, Government Affairs Director, International Mountain Bicycling Association

**Bicycle advocates and industry leaders united for change.**

9:30 a.m.-10:45 a.m. Hemisphere B

Ten years ago the U.S. bike industry decided to unify in the name of better bike facilities and the goal of getting more people riding bikes more often. The industry started to go the extra mile to support dynamic advocacy groups and top-notch bike projects. Today the industry is more involved than ever in advocacy. Learn how we can more effectively work together in the corridors of power.

**Moderator:**

Steve Meineke, President, Raleigh America

**Panelists:**

Alex Doty, Executive Director, Bicycle Coalition of Greater Philadelphia  
Michael Mercuri, VP of SRAM Corporation – Invited  
Pat Cunane, President, Advanced Sports

**Enhancing the National Park Service**

9:30 a.m.-10:45 a.m. Oceanic A&B

The National Park Service will celebrate its 100<sup>th</sup> anniversary in 2016 and mountain bikers are stepping into action to support the venerable agency. This interactive session highlights four important issues: Congress's "Centennial Initiative" investment in the National Park Service, the rule change regarding bicycles on park trails, the recently announced bike-share program for D.C. parks, and bicycle funding programs in the new transportation bill.

**Moderator:**

Jenn Dice, Government Affairs Director, International Mountain Bicycling Association

**Panelists:**

TBD

**Climate Change Prospects for 2009: Transforming Ideas.**

9:30 a.m.-10:45 a.m. Meridian C

In 2009, Congress is set to debate climate change legislation as well as write a new transportation bill. We know that one third of green house gas emissions (GHG) are generated from the transportation sector and to have any success in reducing GHG, Congress must address our nation's growing transportation needs. This panel will provide an analysis of the proposed strategies to create a more efficient transportation system and discuss the prospects for linking climate and transportation in 2009.

**Moderator:**

Stephanie Potts, Policy Analyst, Smart Growth America

**Panelists:**

Beth Osborne, Legislative Assistant, Office of Senator Tom Carper (D-DE)  
Janine Benner, Legislative Director, Office of Congressman Earl Blumenauer (D-OR)  
Deron Lovaas, Federal Transportation Policy Director, Natural Resources Defense Council

## **The Economic Stimulus Package- What does it mean for bicycling?**

9:30 a.m.-10:45 a.m. Meridian D&E

The American Recovery and Reinvestment Act of 2009 was signed into law on February 17. Within the \$789 billion initiative to stimulate the economy, \$27 billion will go to states based upon the surface transportation program (STP) formulas, which includes the Transportation Enhancement Program (TE), and \$8.4 billion is available to increase public transit and improve transit facilities. Additionally, 30% of a states allotment is sub-allocated to urbanized areas with populations over 200,000. There are some spending timelines on these funds so time is of the essence: advocates need to work quickly to get state transportation agencies to obligate their TE money, and to ask local governments to prioritize bicycle and pedestrian projects, or we risk losing the funding altogether. This panel of stimulus experts will help advocates understand the ins and outs of the program.

### **Moderator:**

Randy Neufeld, Chief Strategy Officer, Active Transportation Alliance

### **Panelists:**

Ron Thaniel, Assistant Executive Director, U.S. Conference of Mayors  
Colin Peppard, Transportation Policy Analyst, Friends of the Earth

10:45 a.m.—11:15 a.m.

### **BREAK**

Amphitheater Lobby

**BREAKOUT SESSIONS:** 11:15 a.m.-12:30 p.m.

### **Complete Streets: the next generation.**

11:15 a.m.-12:30 p.m. Hemisphere A

Suddenly, Complete Streets is on everyone's agenda for change. Complete Streets coalition leaders share their strategy for turning interest into effective, enforceable and measurable results. This panel will discuss its federal campaign strategies and tactics to secure adoption and inclusion of Complete Streets provisions in the new transportation bill.

### **Moderator:**

Barbara McCann, Coordinator, National Complete Streets Coalition

### **Panelists:**

Bob McNamara, Senior Policy Director for Smart Growth, National Association of Realtors  
Sam Stefanki, Legislative Assistant, Office of Congresswoman Doris Matsui (D-CA)  
Jason Jordan, Principal Partner, Advocacy Associates  
Jim Healy, Vice-chair, National Association of Counties' Transportation Committee

### **Getting our Fair and Equitable Share in the new transportation bill:**

11:15 a.m.-12:30 p.m. Hemisphere B

The next transportation bill must focus on increased federal investment dedicated to retrofitting existing roads, bridges and transit stations to accommodate bicyclists and pedestrians, as well as building new infrastructure to ensure safe, convenient and efficient bicycle and pedestrian routes within and between communities. The new bill must codify bicycling and walking as modes of transportation and define the bicyclists' right to the road by securing access, and promoting enforcement and safety education programs. This panel will discuss strategies on ways the next transportation bill can redress this balance.

**Moderator:**

Randy Neufeld, Chief Strategy Officer, Active Transportation Alliance

**Panelists:**

Margo Pedroso, Policy Manager, Safe Routes to School National Partnership  
Noah Budnick, Senior Policy Advisor, Transportation Alternatives

**Urban Trails and Jump Parks:**

11:15 a.m.-12:30 p.m. Oceanic A&B

Providing urban riding opportunities is a low-cost, space-efficient way to attract youth to mountain biking. Learn how neighborhood trail systems and skills parks have transformed neglected pocket parks into community treasures and complemented local bike networks.

**Moderator:**

Drew Vankat, Policy Analyst, International Mountain Bicycling Association

**Panelists:**

Rich Edwards, Trail Solutions Coordinator, International Mountain Bicycling Association  
Michael Vitti, President, Long Island Concerned Mountain Bicyclists  
Jon Kennedy, Program Director, Evergreen Mountain Bike Alliance

**Back to the Future: Affirming the rightful place of bicyclists in transportation policy:**

11:15 a.m.- 12:30 p.m. Meridian C

Almost 130 years after the League of American Wheelmen established bicyclists as legitimate users of the public right of way, bicyclists are still routinely ignored by transportation planners and engineers, and subjected to verbal abuse by motorists, and treated as second class citizens by the legal system. A youthful panel of wheelmen and women will focus on measures the federal, state and local governments can take to affirm cyclists' rights to the road.

**Moderator:**

Amanda Eichstaedt, Board Chair, League of American Bicyclists

**Panelists:**

Eric Gilliland, Executive Director, Washington Area Bicyclist Association  
Barry Zalph, Executive Director, Bicycling for Louisville  
Jeff Mapes, Author of the upcoming book *Pedaling Revolution*.

**The role of bicycle dealers in national and local advocacy:**

11:15 a.m.-12:30 p.m. Meridian DE

Local bicycle retailers straddle the business and bicycling communities, giving them a unique perspective. Learn how their voice can be a force for good in meeting with Congress, City Council

and local business leaders. This panel will provide a regional perspective on what works best around the country.

**Moderator:**

Jay Graves, CEO, The Bike Gallery, Portland, OR

**Panelists:**

Dan Thornthorn, President, Free-Lite Bicycles, Marietta, GA  
James Moore, Owner, Moore's Bicycle Shop, Hattiesburg, MS  
Tom Henry, General Manager- Co-Owner, Landry's Bicycles, Boston, MA

12:45 p.m.- 2:15 p.m.

Keynote Luncheon  
Atrium Ballroom

**Featured Speaker: (Add Bio in this section)**

Mr. Larry Seltzer, President and CEO of the Conservation Fund

BREAKOUT SESSIONS: 2:30 p.m.- 3:45 p.m.

**Safe Routes to School Times Three:**

2:30 p.m.- 3:45 p.m. Hemisphere A

The remarkable success of the Safe Routes to School program argues for a significant increase in funding and easier project delivery. The federal program provides funding to build pathways, bike lanes, sidewalks and to improve intersections in all 50 states, while also funding education, encouragement and enforcement programs. This panel will discuss the latest on implementation and evaluation of the SRTS program, requests to Congress for the new transportation bill, school bus cuts, and promising examples of the impact of SRTS on bicycling and walking infrastructure, health, and the environment.

**Moderator:**

Deb Hubsmith

**Panelists:**

Lauren Marchetti, Director, National Center for Safe Routes to School  
Robert Ping, State Network Manager, Safe Routes to School National  
Yon Lambert, Pedestrian and Bicycle Coordinator for the City of Alexandria, VA

**An urban agenda for the next transportation bill:**

2:30 p.m.- 3:45 p.m. Hemisphere B

Cities across the country are hearing a constant demand from the public to improve transportation in the areas of safety, mobility, comfort, choice and reduced impact on the environment. In the face of these challenges, our urban centers seek a heightened federal commitment to shift more travel to mass transit, bicycling, and walking and to reduce traffic injuries and fatalities. Local leaders discuss an urban focus that heightens the federal commitment to transportation alternatives to highways and private autos.

**Moderator:**

Rob Sadowsky, Executive Director, Active Transportation Alliance

**Panelists:**

Neha Bhatt, Executive Director, National Association of City Transportation Officials  
David Bragdon, Metro Council President, Portland Oregon

**The Case for Federal Investment in bicycling and Promoting Natural Surface Trails to Real Estate Developers:**

2:30 p.m.- 3:45 p.m. Oceanic A&B

The advantages of bicycling reach beyond transportation alone. During this session, you will learn from the Rails to Trails Conservancy (RTC) that even a modest federal investment in non-motorized infrastructure can translate into huge social and economic benefits for all Americans.

You will also learn how trails enhance sales rates, home prices and create positive community relations from Randy Martin, who has an extensive background in real estate development and is an avid trail runner and mountain biker.

**Moderator:**

Drew Vankat, Policy Analyst, International Mountain Bicycling Association

**Panelists:**

Kevin Mills, V.P. Policy, Rails to Trails Conservancy

Randy Martin, Founder, Trailscape, Southern California.

**Becoming best friends with transit:**

2:30 p.m.-3:45 p.m. Meridian C

Transportation experts agree that the benefits of combining bikes and transit are clear. Investments to provide safe and convenient access to public transportation for bicyclists can significantly expand the use public transportation. Join transit leaders and local bicycle advocates in exploring how to make the partnership work on the ground.

**Moderator:**

Rich Weaver, Program Manager, American Public Transportation Association

**Panelists:**

Jessica Roberts, Planner, Alta Planning & Design

Andréa White-Kjoss, CEO, Bikestation/Mobis Transportation Alternatives

Mariia Zimmerman, Policy Director, Transportation For America

**Bicycle Friendly America: Smart Investments in Businesses, Communities, and States**

2:30 p.m.- 3:45 p.m. Meridian D&E

The dream of realizing a Bicycle Friendly America is gaining momentum everyday. In the past fifteen years over \$4.3 billion of federal investment has gone towards promoting bicycling and walking. Panelists will share their viewpoints on how this investment has helped to create a more bicycle friendly America from the perspectives of communities, businesses, and states. They will also focus on how we can energize the current efforts with an increase in federal funding through the next transportation bill.

**Moderator:**

Bill Nesper, Director, Bicycle Friendly America Program, League of American Bicyclists

**Panelists:**

Barbara Culp, Bicycle Program Lead, Seattle Children's Hospital

Jill Van Winkle, Trail Specialist, International Mountain Bicycling Association

Jack Hirt, Advocacy Director, Bicycle Federation of Wisconsin

3:45 p.m.- 4:15 p.m.

Break  
Amphitheater Lobby

4:15 p.m.- 5:00 p.m.  
Delivering Our Message  
Amphitheater

5 p.m.- 6:00 p.m.  
State Delegation Coordination  
Amphitheater

6p.m.- 7:00 p.m.  
IMBA Final Wrap-Up  
Meridian C

7p.m.- 8:00 p.m.  
IMBA Delegates Dinner  
La Tasca, 722 7<sup>th</sup> St N.W.

6:30 p.m. – 8 p.m.  
League Annual Meeting  
Amphitheater

Featured Speakers:

Mr. Jeff Mapes, Author of the upcoming book *Pedaling Revolution*.

Mr. Andreas Rohl, Director of the [City of Copenhagen's Bicycle Program](#) Office

#### THURSDAY, MARCH 12, 2009

8 a.m.—9 a.m.  
Capitol Hill Rally and Continental Breakfast  
Rayburn House Office Building Room B339-340

9 a.m.—5 p.m.  
Meetings with Members of Congress  
Senate and House Office Buildings - Capitol Hill

9 a.m. – 4 p.m.  
Promoting Bicycling at Government Workplaces Workshop  
Meridian C - International Trade Center

This workshop will focus on ways local, state, and federal governments can best promote bicycling in their workplaces. Experts will share policies, programs, and infrastructure projects that have made an impact for improving conditions for bicycling. This session will also incorporate site visits to showcase local facilities including bike storage rooms, bike parking, and bike sharing. This workshop is open to anyone that will not be lobbying on Capitol Hill this day. The information presented in this workshop is beneficial to all employers and employees whether government, private, or non-profit.

5 p.m.—7 p.m.  
Congressional Reception  
Senate Russell Office Building-SR 325

FRIDAY, MARCH 13, 2009

8:30 a.m-11:00 a.m.

Congressional Bike Caucus Ride  
Garfield Circle, Capitol Hill