

BikeEd 2007: The Conference—June 15-16, 2007

Sponsorship Opportunities

Educating Riders Nationwide

In 2007, the Bicycle Education Conference will inspire, educate, and inform the leaders of bicycling education. As the only national opportunity to convene a conference solely dedicated to education and networking for bicycle safety specialists, the conference will provide a wide range of opportunities to develop contacts and resources.

More than 200 attendees from across the country will participate. Attendees will include national, state and local bicycle safety educators, government agency staff, volunteer instructors, and students. Austin will be an exciting venue for two days of workshops, plenary sessions, and on-bike training opportunities. There are four levels available.

Carbon: \$30,000

The Carbon sponsor is the named sponsor of the luncheon. This sponsor introduces the keynote speaker. The sponsorship includes:

- Keynote luncheon sponsor
- Full page *American Bicyclist* ad
- One exhibit booth
- Full page program ad
- Four registrations

Aluminum: \$10,000

Aluminum sponsors are the named sponsors of the opening and closing plenaries. The sponsorship includes:

- Introduction at plenary session
- One-half-page *American Bicyclist* ad
- One exhibit booth
- One-half-page program ad
- Three registrations

Steel: \$5,000

Steel sponsors support the all-important coffee breaks. Sponsorship at this level includes:

- Break of your choice, on a first come, first-served basis
- One exhibit booth
- One-quarter-page program ad
- Two registrations

Supporter: \$2,500

Supporters of BikeEd 2007 receive:

- One exhibit booth
- One-sixth-page program ad
- One registration

Included in all Sponsorship Packages

- Logo and Web site listing in all conference promotional material and program
- Product placement in registration packet
- Special recognition from the podium
- Link to your site on www.bikeleague.org
- Permission to use "BikeEd 2007 Sponsor" and League logo on ads and materials



The Rock Dodge Drill—A vital lesson in every Road I class.

To learn more about BikeEd 2007: The Conference, contact Marthea Wilson at marthea@bikeleague.org or 202-822-1333. Don't miss this incredible opportunity.



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Sponsorship Opportunities

Company Name _____

Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Select Sponsorship Level:

Carbon (\$30,000)

Aluminum (\$10,000)

Steel (\$5,000)

Supporter (\$2,500)

Payment:

Check (make checks payable to League of American Bicyclists)

Mastercard Visa

Card Number _____ Expiration Date _____

Signature _____

Bill me

Return to: Marthea Wilson • League of American Bicyclists

1612 K Street, NW • Suite 800 • Washington, DC 20006

Fax: 202-822-1334

Questions: Contact Marthea at 202-822-1333 or marthea@bikeleague.org

Thank you for sponsoring the BikeEd 2007: The Conference.

