

**LAB BOARD MEETING**  
**March 4, 2008, 2:30-4:30PM EST**  
**Reagan Center, Washington, DC**

**Board Attendance:** Amanda Eichstaedt , John Allen , Bruce Rosar , Bill Hoffman , Eric Swanson , Harry Brull, Mike Nix , Tim Young , Hans van Naerssen ; Jim Sheehan via phone Lisa Falvy , Gary Brustin

**Staff:** Andy Clarke, Preston Tyree, Lorna Greene

**Guests:** Chuck Smith, Vandalia, OH; Gail Spann, Dallas; Jim Baross, San Diego; Joe Stafford, Dallastown, PA; Paul Atkins, Eugene, OR; works for Bike Friday), Leo Jedd (?), Santa. Cruz, CA; Regina Misquitz ? (for Richard Moeur), Tucson; Michelle Holcomb, Dallas; Bill Moll, western GA; Jim & Kathy Haagen-Smit, from IMBA; Shoshana Hoose (?) & Bob Bruce, Bike Coalition of Maine; later: Charley LaFlamme, Moody, ME; Dave Bennett, Philadelphia

**Chair report:** Planning retreat 4/14 & 15 announced, Martinsville, VA.. Moving forward on protecting rights, per desires of members; plan to add VP of Operations to help cover administrative and operations; committee work to be continued at planning retreat.

AE's goals: continue to reduce debt, grow membership & fundraising, strengthen working partnerships w/state & local advocates and health agencies and other national partners, align programs w/position statements. She mentioned the conflict of interest statement in Board book, expectation of board communications going through board chair or president; expectation of 100% giving by Board to show funders that Board is fully committed to giving.

**2:50 Member comments:**

Bill Moll: Q: How are asks developed at Summit? Q: Possibility of a member directory as in the past, but in electronic version now?

Chuck Smith: Should revive Hospitality Homes; Andy suggested talking to staff.

JA asked Regina if she had report from Moeur—no. JA said Richard won every point @ NCUTCD mtg.

**2:57 Approval of Minutes:** 1/14/08 mtg. Tim moved, Harry 2<sup>nd</sup>; all in favor; BR & BH abstained.

**3:00 Election of Officers:** Nominations

Chair: Amanda, nominated by Mike; 2<sup>nd</sup> by Bill

VP: Hans; nominated by Bill, 2<sup>nd</sup> by Harry

Treas: Eric; nominated by Tim, 2<sup>nd</sup> by Hans

Sec: Harry by Tim, 2<sup>nd</sup> by John

Bill; nominated by Bill, 2<sup>nd</sup> by Hans VOTE: Harry elected

At-Large: John suggested that the election for Secretary be held first, so the loser could run for at-large. loser for Secretary. Motion failed by lack of second

At Large: Gary B. nominated by Tim Young, seconded by Jim Sheehan

Tim moved to approve rest of slate; 2<sup>nd</sup> by Bill. Motion passed by acclamation.

**3:12 President's report (Andy):** Combined w/ **financial report.** \$43K surplus at year-end...Best membership renewal rate ever in terms of income...Advocacy income for Summit and BFC strong...Downside: Haven't met major donor and some of the other major giving targets, have significantly amended those for 08.

Q by Bill: What is "Alliance Building" line item in budget? A: This is for working w/coalitions.

Q by Bill: Why is credit card expense so high? A: Due to use of credit cards for many purchases, (including membership, merchandise, event fees, etc.) especially online. Card company adds service charge to all of these.

Comment by Hans: '08 budget is shown vs '07 budget; it should be vs. '07actual.

Hans asked for meeting to understand budget fluctuations; Amanda suggested addressing at executive committee

Bicycle Friendly Communities (BFC) Advisory Group met this morning, very productive.

Added 2 new staff to BFC program due to support from Trek & Bikes Belong..

BikeEd going well,

Summit broke 500 registrants for 1<sup>st</sup> time, >60 mountain bike people attending. .Sponsorship exceeded expectations

David Jones, Humana (major corporation in Louisville with loaner bike program for employees) Chair, is keynote speaker tonight, Rep. Blumenauer coming tomorrow, chairs of APTA & AASHTO also coming...Several hundred Congressional meetings set up for Thurs.

Complete Streets bill introduced yesterday by Sen. Harkin

.IMBA wants us to support Nat'l. Park Service funding.

Will be asking Bike Caucus members to do an event in their districts.

LAB annual mtg agenda: Eric deferred doing financial report due to newness on Board. Agenda for meeting handed out. Bill asked about opportunity for member comments & questions, and if it's a plenary session: yes to both.

### 3:35 (Standing) **Committees of the Board:**

Board Chair is, by by-laws, a member of all committees

Advocacy/Share the Road: chaired by Ellen Jones, had Gary, John, Tim, Walter Finch, Amanda, Don Sparks;

Want more membership involvement

Audit: Eric chair, Amanda

Communications/Membership: Jim & Gail Spann chairs, John, Elizabeth Kiker, Mark Furuyama, Amanda. State Ambassadors initiative is in this committee; want more membership involvement

Education: Mike chair; Jim, John, Preston Tyree

Nominating: Amanda chair; Lisa, Mike, Jim; need new members who are not running for re-election

Executive: see election results above

Life Trust: Eric, Amanda, Don Sparks remains

Elections: John, Amanda, Jim

Development: Harry chair; Don, Lisa, Amanda, Mark Furuyama

Personnel: Amanda chair, Harry, Don Sparks, Gary

Under Illinois law, committees must have a majority of Board members on them. Canvassing the Board for desired assignments:

Hans asked for Advocacy, Communications, Personnel, Nominating.

Bill asked for Education;

Eric for Communications.

Some committees met quarterly, some monthly, some not at all—depended on workload.

**Strategic Planning:** Hans described his work background. Touted “Forces for Good”, a book which will be sent to all directors. Hans suggested bringing in reps from other organizations to develop vision of where cycling will be in X years.

Bill cautioned against mission creep, but said these others might have useful input on organizational structure or operations.

Hans suggested a preliminary agenda for the strategy session.

3:50 **Advisory Council/Committee:** Amanda suggested establishing a committee to advise us, beyond the Board. Gail Spann said she's on several advisory boards—she can influence w/o responsibility of going to Board meetings. HB said the who & the role should mesh—what skills are wanted? Hans moved to establish advisory committee, Eric 2<sup>nd</sup>. Vote: unanimous voice vote, Tim not in room, Lisa maybe not on phone. Need to establish working committee to set this up; Bruce, Hans, Amanda, Mike, and Andy interested.

### 4:03 **Maine Bike Rally: July 11-13 in Fryeburg, Maine**

Shoshana Hoose, Bob Bruce, and Charley LaFlamme talked about the rally. Partners are Bike Coalition of Maine,

New England Mountain Bike Assn., and 2 Maine clubs. Many sponsors signed up. Non-cycling events are planned. There will be an LCI seminar pre-rally. Hans asked Andy what impact to LAB was from last rally. Andy said got good exposure, Perimeter Bicycle Assn. covered most of our costs. Hope to break 500 attendees at Maine Amanda – possibly schedule a live board meeting in Maine, depending upon number directors available

4:15 **Schedule for Events 2008:** Strategic planning, Rally, Board meetings, (no formal events at Interbike or Pro-Bike/Pro-Walk). Jim Baross asked about Bike Month; Andy said we haven't been able to secure a national sponsor and we don't have budget to do it all. No other in-person Board meetings planned for this year.

4:20 **Other business from Board:**

Jim: income from selling carbon offsets—asked for it for strategic planning agenda; work by members on LCI list on a Wiki; a member in his region asked to have appointed directors voted on by membership

John: talk of changing League listserv organized into forums by topic, not by list. MassBike has done that, also CTC in England.

Amanda: thanked John & Bill for work on archives. UC Davis is offering archival storage This needs funding

Hans presenting some findings from the member survey

4:29 Adjournment

Respectfully submitted: Harry Brull, Secretary (with gratitude for assistance from Bill Hoffman)