

LAB Executive Committee  
Phone Meeting – 11/18/11 12:00 PM EST

Present on Call: Gail, Tim, Hans, Harry, Andy, Elizabeth

Andy Report

Bike Summit – 180 have early registered (last year 100 registrations took till 12/22)

6500 signed petitions in response to Transportation Bill

Outlook on Capitol Hill not great – Summit may be critical

End-of-Year membership appeal

- 3,000 sent first class

- 17,000 sent non-profit rate

- Push for monthly giving

- Electronic follow up scheduled for 11/29 – 12/1

Hans noted how impressed he was with September/October magazine

Discussions with Bikes Belong/Alliance

- Bikes Belong Board has not yet met

Committee goals

- Gail asked for a list of all Committee members

- Each Committee chair asked to provide a list of 4-5 key goals/outcomes

Elizabeth reported that Rhonda Markos has withdrawn from consideration as a Board member

Financials

Elizabeth reported that results from the membership acquisition were disappointing  
65K paid to line of credit instead of anticipated 75K

Budget revised based upon these results

May end up paying 170K of 200K line of credit by 12/31/11

Other 30K to be paid in January

A final budget for Board approval will be presented at the December Board meeting

Respectfully submitted

Harry