

LAB Executive Committee
Phone Meeting – 4/22/11 12:00 PM EDT

Present on Call: Gail, Eric, Hans, Harry, Andy, Elizabeth,

Report from Andy

He reported Bike Friendly Communities/Universities/Businesses reviews were in full swing.

Fall Board meeting is confirmed in Olema, CA.

Financials

April data not compiled yet

To date in April - no need to dip into line of credit

Income and Summit income has been better than expected

Bike Month

Great visibility – Weekly Reader distributed to 370,000 elementary school kids along with teacher notes

AAA – Promoting bike rodeos and Share the Road campaign

Wal-Mart – Celebrating Bike Month and Bike To Work. 1300 Wal-Mart stores are conducting bike rodeos (165 in Texas) and in-store displays

They are also gearing up their web site

National Advocacy

Various members of Congress are going after bike funding

AASHTO wanting to change the rules

Rescissions – State DOTs required to send money back to DC

We are watching these developments

Elizabeth Report

Hiring 3 staff

Preston is retiring; we are looking for an Education Director

Preston will continue as a contract employee

We are losing Carly

Q: Hans – Where are we regarding request to committee heads to articulate their goals for 2011?

A: Elizabeth: Education/Advocacy is in progress

Audit is meeting in 1.5 hours

Development will be done

Hans would like to preview at May ExComm and June Board meeting

Respectfully submitted, Harry

