

# PLEASE VOTE!



Please vote for the League board members! The election this year is important, and includes one At-Large member (so every individual member and family member can vote) as well as Region 2, Region 3, and Region 5.

To vote, all you have to do is to go the League's Website between Dec. 3 and Feb. 1 and click Vote! Once you enter your member number (found on the front of your magazine or on your membership card), the computer will automatically ask you to vote in the elections you are eligible for.

The winners will be announced on Feb. 15, and board members will take office at the National Bike Summit.

#### So, in order to vote:

- **You must be a member by November 30**
- **Voting begins: December 3**
- **Final Day of voting: February 1**
- **Winners Announced: February 15**

This process is very simple – and will save the League and our members valuable funds on mailing! Be sure to place YOUR vote for the League's future!

## REGION 2



#### Ellen Jones (endorsed)

This summer, my husband and I bicycled from Washington, D.C. to Pittsburgh, Pa. with 500 other cyclists. It was a real change from our daily bicycle commute routes to downtown D.C.! But

like our daily routine, bicycling through the small communities of western Maryland and into the Allegheny Mountains, connected us to people, nature, and our own physical condition in a powerful way. Bicycling is a transformational activity.

I want to be part of the League's efforts to expand the reality of bicycle friendly communities across the United States and that is why I am seeking reelection to the Board of Directors.

I have 20 years of experience as a transportation professional to contribute to the League's efforts to get more people bicycling more often. In the Office of Management Systems at the Federal Highway Administration I oversaw a program that promoted efficiency and innovation in federal-aid highway

programs. As the executive director of the Washington Area Bicyclist Association I led a 5,000 member organization that advocated for better biking in three state legislatures, seven county commissions, and eleven city councils. At the Downtown Business Improvement District (Washington, D.C.) I direct efforts to make our center city truly multi-modal by encouraging bicycling, walking and transit use for all types of trips.

The next three years will be significant in the history of the League and our nation. I hope you will give me the opportunity to help take bicycling to a new level in our communities as the Region 2 Representative on the League's Board of Directors. **Thanks!**



### **Bill Hoffman**

A complete statement of my positions and what I would do if elected appears at [www.labreform.org/2008election](http://www.labreform.org/2008election). In short, I am running to try to redirect the League's advocacy efforts to more strongly support cyclists' rights and insist on "best practices" in bicycle facilities design and construction. The League is too quick to endorse facilities that create dangers to cyclists and that treat us as second-class road users. The League's excellent BikeEd program—it's excellent because it was created by long-time League members with expertise in education and cycling—needs more support by and within the organization to help it reach more cyclists and public officials with the message that improving cyclists' skills is far cheaper and more effective toward reducing cyclist crashes, injuries, and deaths than promoting and building segregated cycling facilities. Our focus must be: Education is the best advocacy.

I have 30 years experience as a League volunteer and officer, a tenure exceeded only by Director Emeritus Phyllis Harmon. I served on the Board from 1974-82 and filled an unexpired term in 2001. I served on and/or chaired several LAB committees. My historical perspective will help LAB avoid repeating past mistakes.

These former League officials and bicycling leaders have endorsed my candidacy: Phyllis Harmon, John Forester,

Ralph Galen, Rep. Rick Geist (PA House of Representatives), John Schubert, and Joe Stafford. Their statements also appear on the above website.

If you agree with my positions, I need your vote to show the Board that they have widespread support.

## **REGION 3**



### **Donald L Sparks, PhD (endorsed)**

For the past 20 years I have fought for cyclists rights and to improve cycling in my city, my state and in the nation. I am excited to be running for my third term to represent Region 3 of the League. I currently serve as the board's vice president, and before that as secretary. I strongly believe in the League's mission of promoting safe cycling for fun, fitness and transportation. Besides my work with the League, I chair our mayor's pedestrian and bicycle advisory committee (in Charleston, S.C.), am co-founder of our local advocacy group and am a life member and former board member of our state-wide advocacy group. If I am re-elected, I will continue my work to make the league the "go-to" national organization that will fight for the rights of all cyclists. I will bring to the table a desire to connect with groups who share our vision to better amplify our message. I understand how Washington works (I was a staff assistant for Senator Ernest Hollings) and have won important battles locally (come ride our new 2.5-mile-long bicycle facility on the

bridge over the Cooper River). I need the support of all members who embrace the cause of better cycling conditions for all Americans! Thanks for your support in the past, and I look forward to serving another term.



### **Bruce Rosar**

I am past President, Vice-President, and Newsletter Editor of the North Carolina Bicycle Club, and am currently the Club's Education Officer. While I received my BikeEd Instructor certificate in 1995, my membership in the League goes back as far as 1981. In addition to teaching BikeEd courses locally (in Raleigh, Durham and Chapel Hill, N.C.), I have also taught at League-sponsored Rallies in Pennsylvania, Tennessee and North Carolina

After helping to develop the Bicycle & Pedestrian Plan for the Capital Area Metropolitan Planning Organization (CAMPO) in N.C, I now serve as a member of the CAMPO Bicycle & Pedestrian Stakeholders Group (and continue biking to the monthly meetings in downtown Raleigh). I provided expert advice for the Bicycle Element in the Town of Cary's Transportation Plan (as acknowledged in the document). After acting as the cycling advisor for the annual bike rodeo in town from 1994 to 2001, I participated in the Blue Biker education program of the N.C. Blue Cross and Blue Shield Foundation on Health Care from 2001 thru 2004.

In addition to the volunteer service noted above, I am a former Secretary/Treasurer of the Carolina Canoe Club. Recently I assisted with the successful

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mayoral campaign of a candidate in my town.

My professional level skills and experience includes more than 25 years of experience at IBM developing and supporting computer software, including Web and database applications, on Windows, Unix, and mainframe platforms. I received my B.S. in Computer Science from Pace University in Pleasantville N.Y.

I am running for the League's Board of Directors because I feel that for several years now the board has made an excessive number of decisions which are not in the best interest of the membership. My primary goals as a Regional Director will be to:

- Revive member services which the board has allowed to lapse
- Restore the right of members to elect all of the directors on the board
- Have actions of the board and staff made transparent to members
- Give the membership a reasonable process for removing unethical directors
- Protect the right of individuals to travel public roads when cycling

*Please feel free to contact me if you have any questions. My email address is [brucewr@mindspring.com](mailto:brucewr@mindspring.com).*

## REGION 5



### Harry Brull (endorsed)

I am honored to run for re-election for the LAB Board. Thank you, Region 5 members for giving me the opportunity,

these last two-and-a-half years, to be part of this exciting organization.. These are thrilling, yet challenging times for American bicycling. The League is well positioned to take a leading role in advocacy, education, and support of cycling. Whether it be for transportation, recreation, fitness, or exploration, our goal is to make cycling safe and enjoyable.

I have now had the opportunity to participate in three Bike Summits. The energy of hundreds of bicycle advocates converging on Washington is electric. The opportunity to meet with supporters (and fence-sitters and skeptics) in the House and Senate is gratifying. Hearing what individuals, organizations, and communities around the world have done to promote bicycling and transportation mode share has been inspirational.

I have enjoyed the professionalism of the League's staff and the talent and energy of my fellow board members, as well as the opportunity to assist in the hiring of Mark Furuyama as the League's first development director. Helping guide the organization as a board member has been extremely gratifying.

Most satisfying, though, has been helping individual members (and non-members) with particular issues. From finding an LCI to getting League services delivered in a timely manner, the personal contact has been rewarding. I've had the opportunity to represent the League and kick off "Bike to Work Day" and most recently, to add the League's support to an appellate court attempt to overturn a cyclist's conviction for the "crime" of bicycling on the roadway out of Minneapolis./St. Paul Airport.

On the personal cycling front, these have been great riding years. Besides commuting through all seasons in Minnesota (last few winters have been scarily mild), each year I've done California's DeathRide and Colorado's Ride the Rockies and Bicycle Tour. 2007 was a Paris-Brest-Paris year and I was fortunate enough to join 5000 Randonneurs from around the world in this epic event. We recently bought a home in Salida,

Colorado and I'm slowly (read "very slowly") turning into a mountain biker.

I look forward to serving my region and the League for another term as Director. Thank you in advance for your support; please contact me if I can be of help in any way.

**Harry Brull**  
**St. Paul, MN**

## AT LARGE



### Gail Spann (endorsed)

Ever since I climbed on a bike for the second phase of my childhood, at the age of 37, I heard about the League and all the work it was doing.

At first I felt great about sending my membership in while I went about my training, riding and competing on a bike, all the while knowing that someone else was watching over the advocacy work. As the years went on I realized that the "other people" were the ones serving on various club, state and local boards and that if I kept relying on others to do the work it would be unfair to complain, gripe or be annoyed with the way things were going.

I started by becoming a president of a bike club near Houston, eventually putting on large bicycle events, I then moved on to be a Texas Bicycle Coalition board member, eventually to Chair position of the TBC. After I finished serving I continued to put on bicycle events for charities, eventually taking over the Ride of Silence in Dallas. I still wanted to do something to help all the cyclists still out there, not just honor

those that have died. I found my desire to continue to serve and represent the cycling community was best realized on the very board that impressed me so much in the first place, the League of American Bicyclists. With your vote, I will roll up my sleeves and continue to work ...

**Gail P. Spann**  
*Rockwall, Texas*



**John Siemiatkoski**

*Lives in: Waltham, MA and works in Boston, MA.*

*Type of bicyclist: recreational, fitness, intermodal commuter*

*Occupation: Director of Fundraising and Special Events, American Diabetes Association, Eastern New England area*  
*Bicycle education led me into advocacy.*

At charity rides, I saw many people attracted to bicycling because of the ride's cause. With borrowed ill-fitting and poorly-maintained bikes, riders lacked the knowledge and skills to make their first big ride experience positive. Sadly, many of them were turned off to bicycling. I could not let that happen.

I became a League Cycling Instructor (LCI), volunteered to teach for MassBike, and joined MassBike's Board of Directors. Amazed by the bicycle advocacy successes I witnessed at the National Bike Summit, I was compelled to bring that success to Boston and all of Massachusetts.

Bicycling is our best hope for combating our nation's childhood obesity problem. As schools cut physical education and sports programs, bicycling is the best solution. If the next genera-

tion drives 20-pound bicycles instead of 2000-pound cars, our nation's infrastructure will not crumble as quickly, we will reduce our dependence on foreign oil, and our people will be healthier and happier.

The League plays a central role in driving these changes. We must enable LCIs to teach more often and expand BikeEd beyond bicyclists to non-bicyclists. We must elevate bicyclists above mere footnotes in state Driver's Education programs.

Advocacy and education will not happen without financial resources. I will help the board with all aspects of fundraising, including member appeals, major gifts, grants, and sponsorship. I want to develop fee-for-service income through web-based education programs. By building relationship and seeing the "big picture," I plan to help the League achieve its goals.



**Hans van Naerssen**

While biking, whether near my home or in travels across the country, I see more and more people riding. Fundamental shifts are enhancing the national acceptance of bicycling, but challenges remain.

What is the League's vision for bicycling in 20 years? What strategies and plans do we put in place NOW to make that vision a reality? How can the League best enable and prepare for tomorrow's opportunities and issues?

As shown below I have the experience and track record to help develop those plans, help the League create an even better Bicycle-Friendly America.

- Partner of a \$15+ million management and technology consulting practice, helping companies and government agencies worldwide improve managerial and operational effectiveness. Three time recipient of the corporation's top award.
- With a Governor's appointment to the Pennsylvania Pedestrian and Pedalcycle (Bicycle) Advisory Committee, initiated a successful request mandating consideration of bicyclists and pedestrians on all state highway projects, making PA the first state to implement a Complete Streets-like program.
- As President of the Board of the Bicycle Coalition of Greater Philadelphia, co-chaired the launch of car-free Bike Philly 2007, a very successful and fun event that helped triple revenues. As Advocacy Chair established and coordinated local committees in 12 counties across three states. Modified financial reports and internal processes to clarify direction and track progress.
- Member of a large regional multi-state transportation planning agency, where I initiated policy changes to require consideration of bicyclist and pedestrian needs in all new transportation proposals.

I have bicycled in many parts of North America and Europe, co-organized and enjoyed a self-supported bicycling journey across USA, and was the first to commute by bike to corporate headquarters.

**Thanks for your support.**  
**Hans van Naerssen**  
*Wayne, PA* ●