

LAB Board meeting 14/22/11 Telephone start at 4:00 PM EST

(action items in red)

Attendance:, Tim Young, Gail Spann, Steve Durrant, John Siemiatkoski, Eric Swanson, Mike Nix, Steve Durrant, Harry Brull, Diane Albert; Gary Brustin, David Madson (4:19), Jennifer Fox (4:28) Andy Clarke
Staff: Elizabeth Kiker, Lorna Green,

President's Report – Andy

We have been sending out an average of 2 action plans/week via E-mail regarding local, state, and federal issues. It is helping to make a difference.

220 have registered for the Summit (100 more than this time last year)

We've conducted 42 LCI seminars

12 webinars for clubs have been well received

We are waiting for end-of-year appeal numbers

Membership and club surveys are out – preliminary responses indicate a high degree of satisfaction

Financial Report

Eric discussed the cash flow report

He thought that some December estimates might be optimistic

Andy indicated that the numbers were optimistic, but not overly so

He noted Summit registration and sponsor income is coming in, with almost all sponsors already paid

Eric noted the BFC grant was 78K lower than budget

Andy noted a reduction of \$2500/month from Bikes Belong and reduced helmet sales from Trek

Eric noted 40K reduction in budgeted staff expenses.

Elizabeth attributed it to positions left vacant for a period

She also noted that we have paid down the line of credit every month as planned

Tim asked Andy to send end-of-year numbers when available

2012 Budget

Biggest change from October preliminary budget is a change in the membership acquisition game plan

Both expense and anticipated revenue are revised

Gary asked about the bike Month expense

Andy discussed the National Bike Challenge in conjunction with Kimberley Clark and bikes Belong

John asked about the website development expense

Andy noted it was pushed into next year

Elizabeth discussed fund-raising projections and noted we would not be spending money before it is realized

Motion to approve 2012 budget: John

Second: Mike

Motion passed unanimously

Election update

Today is petition deadline – none received

We have 4 candidates for 3 open positions

Ballot box opens 1/3/12

Exploratory talks with Bikes Belong and alliance

Next phase – negotiations facilitated by consultant Steve Mulvaney

Team to meet in San Diego – likely February 13 and 14

Gail asked if she could participate via Skype

The previous consultant is no longer involved; Bikes Belong is paying consultant expenses

Key questions – what are key programs in a unified advocacy organization? What does staff. Board structure look like?

Tim reported on his attendance at the Outdoor Alliance Partnership summit. They will be launching a coordinated lobbying effort.

Tim will provide the LAB Board with a summary repo

Meeting adjourned 4:56 PM EST

Respectfully submitted

Harry Brull