

BIKE ED '07

THE CONFERENCE



Austin, Texas



June 14 -16, 2007



Omni Austin Hotel Downtown

BIKE ED 2007

The BikeEd 2007 Conference is the only national conference dedicated to the critical topic of bicycle safety and education — if you teach bicycle safety, you should be in Austin, June 14-16. Building on the success of our three previous education conferences in Madison, Wis. in 2002, Portland, Ore. in 2003, and New York, N.Y. in 2005, the event will bring together the leading experts in the field to discuss best practices, opportunities and challenges in bicycle education. The conference is a great opportunity to network with and learn from your peers and to brush up on your teaching techniques.

For nearly 30 years, the League has delivered quality bicycling education programs that give riders the skills and confidence necessary to operate in today's traffic. Our national network of more than 950 League Certified Instructors teach curricula based on the simple principle that the bicycle is a vehicle and bicyclists have the same rights and responsibilities as motorists.

The program includes informative workshops on sharing best practices, improving the marketing and appeal of BikeEd, teaching to diverse audiences, and reaching educators in your community. Join us as we dramatically increase the number of people that benefit from bicycle education programs — tens of millions of drivers, bicyclists, and potential bicyclists have yet to receive any formal bicycle safety education and training. We need your experience and participation to help get the job done.



THE CONFERENCE PROVIDES:

- On-bike and classroom sessions
- Educational workshops on issues facing bicycle safety educators
- Instructor skills training
- Opportunities to learn from other educators
- Best practices — statewide, regional, and community education programs
- Peer-to-peer networking
- Discussions on differences between teaching adults and children
- Marketing and promotion techniques
- Safe Routes to School and other school-based programs
- New venues and audiences — retailers, charity rides, and workplaces
- The latest educational materials and resources

SPONSORED IN PART BY:
Austin Cycling Association
Richardson Bike Mart
Federal Highway Administration

SCHEDULE

TUESDAY, JUNE 12 - THURSDAY, JUNE 14

Pre-conference activities: LCI Certification Seminar

THURSDAY, JUNE 14

5 p.m. - 7 p.m.	Registration, <i>Omni Austin Hotel Downtown</i>
7 p.m. - 8:30 p.m.	Reception

FRIDAY, JUNE 15

7 a.m.	Registration & Continental Breakfast
8 a.m.	Welcome & Opening Plenary
9:30 a.m.	Breakout sessions
10:45 a.m.	Break
11:30 a.m.	Breakout sessions
1 p.m.	Keynote Luncheon
2:45 p.m.	Breakout sessions
4:30 p.m.	Optional evening rides

SATURDAY, JUNE 16

7 a.m.	Continental Breakfast
9 a.m.	Breakout sessions
10:15 a.m.	Break
10:45 a.m.	Breakout sessions
12 p.m.	Closing Plenary & Keynote Luncheon
2 p.m.	Breakout sessions
4:30 p.m.	Optional evening rides

SOME PANELS AND WORKSHOP THEMES

- Brainstorming session with professional marketers
- Bringing BikeEd to clubs, charity rides and workplaces
- Education in a Bicycle Friendly Community
- School-based bicycling education linking Safe Routes to School and No Child Left Behind
- BikeEd in Bike Shops — Better cyclists and customers
- Teaching Road I to Engineers and Planners
- How to teach BikeEd Group Riding
- Parking Lot Drills — the new standards
- How to Teach Traffic Cycling Skills Basics
- Multi-lingual BikeEd
- BikeEd for Women



www.bikeleague.org

BIKE ED 2007 - THE CONFERENCE

Name _____

Address _____

City _____ State _____ Zip _____

Company _____ Position _____

Email _____

League Membership # _____ League Cycling Instructor # _____

Cell Phone _____ Fax _____

REGISTRATION FEES (Please check appropriate box and indicate total amount due.)

Registration Type	Early Bird <small>(postmarked before 5/14/07)</small>	Regular	TOTAL
<input type="checkbox"/> League Member	\$250	\$350	\$
<input type="checkbox"/> Non-member	\$325	\$425	\$
<input type="checkbox"/> LCI	\$225	\$325	\$
TOTAL AMOUNT DUE:			\$

Check enclosed (payable to the League of American Bicyclists)

Please charge my: Visa MasterCard AmEx

Card # _____

Expiration Date _____

Special dietary needs:

None Vegetarian Vegan Other

Shirt Size: Unisex XS S M
 L XL XXL



TRAVEL & HOTEL INFO

CONFERENCE LOCATION:
Omni Austin Hotel Downtown
700 San Jacinto at 8th Street,
Austin, Texas 78701

The official hotel of the BikeED 2007 Conference is the Omni Austin Hotel Downtown. We have reserved a block of rooms. To make reservations, contact the hotel directly. The Omni Austin Hotel Downtown 1-800-THE OMNI (1-800-843-6664). Room rate is \$169 per night; reserve by May 24, 2007. Reference the League of American Bicyclists to get these rates.

HOMESTAYS

A limited number of home stays are available. Contact Stanton Truxillo at stgetr@att.net for details.

\$50 administrative fee for cancellations prior to 6/01/07. No refunds after 6/01/07.

Mail to:
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Suite 800
Washington, DC 20006
Phone: 202-822-1333
Fax to: 202-822-1334
Register online at
www.bikeleague.org

